

Street Signage Policy

Adopted – Works Committee 13 November 1997

Introduction

All upgrades of existing signs and new signs shall conform to this standard. Signs should be double sided unless mounted on walls or verandah fascias in which case they should be duplicated on the opposite side of the street.

STREET SIGN DETAILS

1.1 Sign Colour

The colour for street signs are described in the following table:

Table 1.

Area	Lettering Colour	Letter Size (1)	Sign Height	Background Colour	Reflect of letters and background	Surrounds
Queenstown (CBD) (50 kph) (2)	White	80 (3)	120	Charcoal	Non-reflective	None
Wakatipu Urban	White	80	120	Blue	HI	None
Wakatipu Rural	White	120	200	Blue	HI	None
Arrowtown Historic	White	80	120	Green	HI	Historic
Arrowtown Urban	White	80	120	Blue	HI	None
Wanaka Urban	White	80	120	Green	HI	None
Wanaka Rural	White	120	200	Green	HI	None
Makarora Urban	White	80	120	Green	HI	None
Hawea Urban	White	80	120	Green	HI	None
Kingston Urban	White	80	120	Blue	HI	None
Glenorchy Urban	White	80	120	Green	HI	None
Kelvin Heights Urban (A)	White	80	120	Brown Cedar	Non Reflective	None
Arthurs Point Urban (A)	White	80	120	Brown Cedar	Non Reflective	None

NOTE

1. Lettering details shall be in accordance with Series D upper case alphabet as per Appendix A1 of TNZ Manual of Signs and Markings Part 1: Traffic Signs.
2. Refer to attached maps for details of areas.
3. Legend Type is Swiss Condensed.
4. The subdivisions have special hand carved cedar signs with gothic legend and is difficult to read.

The sign facing materials shall conform with AS/NZS 1906:1:1993 Retroreflective Materials and Devices for Road Control Purposes Part 1 : Retroreflective Materials.

1.2 Standard Abbreviations for labels

Avenue	AVE	Freeway	FWY
Boulevard	BVD	Highway	HWY
Close	CL	Parade	PDE
Comer	CNR	Place, Plaza	PL
Crescent	CR	Road	RD
Drive	DR	Square	SQ
Esplanade	ESP	Street	ST
Expressway	EXP	Terrace	TCE

1.3 Sign Size and Shape

Signs shall be between 500 and 1200mm in length and have a border of background colour as specified in Table 1.

1.4 "No Exit" Supplements

Dead end or non-thoroughfare streets shall be supplemented by "NO EXIT" sign. A separate signboard shall be erected directly below the street name sign where an existing street sign of suitable standard currently exists. Where a completely new sign is required the "NO EXIT" text shall be incorporated in the single sign. The legend size for the "NO EXIT" text shall be 20mm smaller than the main text.

1.5 "Private" Supplements

Private roads or right of ways shall have the legend "PRIVATE" incorporated in the street sign. A separate signboard shall be erected directly below the street name sign where an existing street sign of suitable standard currently exists. Where a completely new sign is required the "PRIVATE" text shall be incorporated in the single sign. The legend size shall be 20mm smaller than the main text. Where the sign has the legend "NO EXIT" then the sign legend shall read "NO EXIT PRIVATE" with a gap of 4 letter spaces between the words EXIT and PRIVATE.

1.6 Directional Indication

Retroreflective chevrons or arrows at either end of the signboard shall be used as an additional indicator for road users. Chevrons shall be incorporated on all signs.

1.7 Street Numbers

Queenstown Lakes District Council policy is not to include street numbers on signs.

1.8 Double Direction Signs

Where street signs are installed at a T-shaped intersection the through road shall be signed by a single street sign with a chevron arrow at each end.

2.0 LOCATION OF STREET SIGNS

Where possible street name signs shall be located within the area formed by intersection road reserve boundaries. Signs shall be oriented in the direction of the street or road to which they apply. From all other approaches signs shall be clearly visible to drivers and pedestrians over at least the distance given in the Table 2, under both day and night conditions.

Operating Speed (km/h)	Visibility Distance (metres)
50	70
60	90
70	110
90	150
100	170
115	220

3.0 POSTS

3.1 Post Type

Separate frangible posts shall be used for mounting street name signs. Existing utility poles or lighting columns shall not be used. In central business districts or commercial areas signs may be mounted on verandah fascias or the sides of buildings.

The wooden posts are being phased out in urban areas in preference to steel posts. Where possible all new signs and existing signs shall be replaced with the appropriate type of posts. Existing wooden posts shall be painted where discoloured or in poor condition.

Where two or more signs are mounted on the same post, signs for major streets shall be mounted above minor street name signs.