

# OBRIEN Mary

CCS Disability Action

[Q. 8A: Comment here.](#)

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CCS Disability Action\_submission QLDC\_10 year plan 2108 - 2018.docx - 97 KB



**CCS**  
**disability action**  
Including all people

TE HUNGA HAUĀ MAURI MŌ NGĀ TĀNGATA KATOĀ

**CCS Disability Action**  
**Submission**  
**Queenstown Lakes District Council**  
**10 Year Plan 2018 – 2028**



TE HUNGA HAUĀ MAURI MŌ NGĀ TĀNGATA KATOĀ

### **CCS Disability Action**

CCS Disability Action supports around 3,500 disabled people across New Zealand and has been operating for over 80 years. We have a good knowledge of the lived experience of disability. This along with the advocacy and research that we carry out puts CCS Disability Action in an excellent position to work with Local Authorities to improve access across New Zealand.

### **Draft Disability Policy**

We commend the council on the development of its draft Disability Strategy this will form a framework for including disabled people in the life of the Community

### **\$2 Bus fares**

We also commend the council on the introduction of the \$2 bus fares these will also contribute to Queenstown becoming a more inclusive community.



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## **The council must systematically measure access**

The lower than national average salary earned in the area, population growth and ageing population with its associated increase in disability present significant challenges to the council in its aspiration to ensure that the area is affordable for local communities. Ensuring the area is accessible will make a strong contribution to this.

*Disabled people find transport more difficult, make fewer trips and do not participate in everyday activities as often as people without disability<sup>i</sup>* Good access to transport, infrastructure (footpaths etc.) and the built environment contribute to improved educational, social, health and financial outcomes for all people.

While we consider that consulting with disabled people will provide the council with excellent information regarding access challenges, we also submit that the council take further action to gain information about inequity of access. This includes measuring accessibility -

*Counting people using the transport system, and including the proportion of mobility aide users as a subset can provide information about inequity of access, particularly when compared to the underlying proportion of the community living in the community of interest<sup>ii</sup>.* The authors of this study also state that visible mobility aides *may also be a useful indicator of general difficulty.*



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CCS Disability Action (Hamilton) along with one of the authors of the above paper, Burdett developed a simple process to count people using visible mobility aides. This was used to demonstrate improved access following accessibility improvements grade at a five road intersection in Hamilton. This study showed an increase in formal crossing use following the improvements, with an increase in all people crossing from 41% to 51% and an 88% increase in visible mobility aide users<sup>1</sup>.

The access improvements were made in a low to medium residential area with shops, a medical centre, social services area, cafés and restaurants. Being able to access these services has benefits to all.



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### **Submissions**

- We believe that the Public Life Survey carried out to inform the Queenstown Centre Master Plan did not measure disability and submit that the council incorporate this method of measuring access into its planning process. It provides a direct measure of participation by disabled people in the community and will contribute to improved outcomes for the community.
- We also reiterate our previous submission that the council ensure that its buildings, public toilets etc. are accessible

### **Conclusion**

Containing mobility aid users is practically achievable and provides meaningful data to inform decision making and contribute to improved access.



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## **We would like to speak to our submission**

### **Contact –**

Mary O'Brien

Moving Around Communities Coordinator

CCS Disability Action Southern Region

PO Box 6174 Dunedin

[REDACTED]

[REDACTED]

### **Referenc**

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<sup>i</sup> [https://www.researchgate.net/publication/296106880\\_Economics\\_of\\_accessibility\\_in\\_transport](https://www.researchgate.net/publication/296106880_Economics_of_accessibility_in_transport)

<sup>ii</sup> <https://www.itf-oecd.org/sites/default/files/docs/economics-enhancing-accessibility.pdf>

# O'CONNOR Anja

Wanaka/Upper Clutha area

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**Q. 1A: Do you support the preferred option to complete the programme outlined in the draft plan?**

Neutral

**Q. 1B: Do you agree with the preferred funding model including targeted rates recovery focused on CBD ratepayers?**

Neutral

**Q. 1C: If the funding assumptions are not supported (NZTA) do you agree that Council re-prioritise some projects?**

Neutral

**Q. 2A: Do you support the funding for a Council Office?**

Oppose

**Q. 2B: Do you agree that this should include an interim dedicated Queenstown library space?**

Neutral

**Q. 3A: Do you support the development of a Wanaka Masterplan in 2018 to enable a strategic and well connected approach to Wanaka planning?**

Support

**Q. 4A: Do you agree with the water supply project programme and timing to meet the Drinking Water Standard (2008) by 2027/28?**

Neutral

**Q. 5A: Do you agree that Council should introduce a general subsidy in order to protect the environment by supplementing the cost of smaller community schemes?**

Agree

**Q. 5B: Do you support the application of a two-tier charge to the Arthurs Point Scheme to enable a fairer apportionment of cost to the user?**

Neutral

**Q. 6A: Do you agree with the proposed investment in community projects?**

Agree

**Q. 6B: Do you support inclusion of funding to support the early harvest of Coronet Forest?**

Neutral

**Q. 6C: Do you agree that Council should enter into a lease for an interim Frankton Library?**

Neutral

**Q. 7A: Do you support the proposal to revise the rating differentials based on the new rating valuations?**

Neutral

**Q. 8A: Comment here.**

Wanaka Active transport aka bike/walk networks need more funding. Accidents are waiting to happen on Anderson Road feeding to/from North Lake and Aubrey Road

# O'CONNOR Jo

WellSouth

**Q. 1A: Do you support the preferred option to complete the programme outlined in the draft plan?**

Support

**Q. 3A: Do you support the development of a Wanaka Masterplan in 2018 to enable a strategic and well connected approach to Wanaka planning?**

Support

**Q. 6A: Do you agree with the proposed investment in community projects?**

Agree

**Q.**

QLDC 10 Year Plan 2018-2028\_JO 20180413.pdf - 242 KB



## **SUBMISSION ON QUEENSTOWN LAKES DISTRICT COUNCIL DRAFT TEN YEAR PLAN 2018-2028 | HE MAHERE KAHURUTAKA 2018-2028**

**To:**

Queenstown Lakes District Council  
Private Bag 50072  
Queenstown 9348

**Details of Submitter:**

WellSouth Primary Health Network

**Address:**

Level 1, 333 Princes Street  
PO Box 218  
Dunedin 9054

**Contact Person:**

Jo O'Connor  
Health Promotion Specialist



**Date:**

13 April 2018

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### **Introduction**

WellSouth Primary Health Network is a charitable trust funded by the Southern District Health Board to provide primary health care services to residents enrolled with general practices in Otago and Southland. These services include first contact support to restore people's health when they are unwell as well as range of programmes to improve access to health care services to promote and maintain good health. The health promotion programme facilitates the process of enabling people to increase control over, and to improve, their health. Because health is influenced by a range of factors including housing, education, employment, one aspect of health promotion is to advocate for healthy social, cultural and physical environments. When public policy and environments promote health, stability, transportation access and mobility, a strong agricultural system and educational attainment

This submission was developed by the Health Promotion Team on behalf of WellSouth.

## Comments

### General Comments

Local government is an important and powerful influence on the health and wellbeing of communities and populations. One of the principles local government should act in accordance with is the social, economic, and cultural interests of people and communities, and to take a role in meeting the current and future needs of their communities. A city's ability to compete depends largely on the health of its population<sup>1</sup>. The research clearly demonstrates that environments where we live, learn, work, travel and play have a profound impact on the health of a population.

The decisions local government make affect the determinants of health – public policy has a profound impact on health status – some of the most profound health improvements of all time are due to public policy changes. As such, QLDC has the ability to improve population health, and reduce inequalities for residents. A population that is healthy is more able and more likely to fully participate in employment, and contribute to a vibrant and productive community.

### Queenstown Town Centre Master Plan – Big Issue 1

Urbanisation is a public health challenge with well-planned cities offering unique opportunities to positively influence people's health.

#### **Option 1 – support**

WellSouth concurs maintaining a vibrant, accessible town centre is vital to keeping the district liveable and traffic options must be sustainable and promote a healthy lifestyle. Active transport methods, such as cycling and walking are a key part of the Queenstown Integrated Transport System and must be prioritised.

WellSouth commends council on actions to date to promote Smokefree environments (all playgrounds and pools and progressively more parks). A perceived barrier to extending Smokefree areas is tourism. The considerable majority of tourists who completed a 2016 Central Otago Wakatipu Smokefree Coalition survey expected New Zealand and specifically Queenstown to be Smokefree. Rather than resistance from tourists there is support for Smokefree policy around public outdoor spaces and dining areas. Such actions are necessary to support reaching the national Smokefree Aotearoa 2025 and will support the health and wellbeing of residents.

- WellSouth supports council prioritising investment in more separated cycle and walkways, pedestrianisation and green spaces.
- WellSouth recommends QLDC endorse the Smokefree Aotearoa New Zealand 2025 goal.
- WellSouth recommends extension of Smokefree Policies to include all public spaces and outdoor dining areas

### Wanaka Master Plan – Big Issue 3

- WellSouth supports the development of a Wanaka masterplan in 2018 to enable a strategic and well connected approach to Wanaka planning.
  - WellSouth recommends planning incorporates Active Design Guidelines to contribute maximum health benefits.
-

## **Community Investment**

- WellSouth supports prioritising investment in community projects that impact on wellbeing. Council provided facilities enable residents to engage in affordable sport, recreation and leisure activities which foster community connection and wellbeing.

## **Summary**

Health is central to cultural, economic, environmental and social wellbeing.

The state of people's health affects their productivity and ability to participate in social interaction, work, education and other activities.

Given this, WellSouth advocates for health and wellbeing to be one of the primary considerations of all policy and strategy development at the local government level.

It is a time for bold leadership decisions. WellSouth urges council to remain focused on a safe and healthy environment which prioritises investment in recreation and community.

WellSouth wishes to be heard with respect to this submission.

# O'DONNELL Sarah

Destination Queenstown

## Q. 8A: Comment here.

To Whom It May Concern,

RE: Destination Queenstown submission to QLDC Ten Year Plan

Please accept the accompanying document in support of Destination Queenstown's official submission to Queenstown Lakes District Council's Ten Year and Annual Plan. The document is Destination Queenstown's 2018-19 Business Plan, as endorsed by its Strategic Review Board at a meeting held on 6 April 2018. Our submission seeks continued funding for DQ's role of destination tourism marketing, through the targeted tourism promotion levy on commercial rates.

Destination Queenstown has followed a robust process of consultation with our members and community during the development of the business plan.

The process is outlined below;

1/ DQ Members and stakeholders invited to give ideas to contribute to the development of the plan

2/ The DQ Executive team review current plan and scope new plan

3/ DQ Board meet with DQ Executive team to discuss overall strategy and top line issues

3/ Draft business plan is presented to DQ Board for comment and amendments

4/ Draft business plan is circulated to DQ members, presented at the quarterly members meeting and posted on the DQ website for comment and input by all DQ Members.

5/ Draft plan is sent to the Strategic Review Board (SRB) members to review, share with their sector and comment

6/ SRB meeting is held to sign off plan and funding level request from QLDC

## Q.

DQ Annual Business Plan FY18-19 FINAL.pdf - 3592 KB

# *Destination Queenstown* **Annual Plan FY18-19**

# Situation analysis

***Queenstown has enjoyed a sustained period of growth. Visitor expenditure has grown from \$1.52 billion at year end December 2014 to \$2.14 billion at year end December 2017.***

Guest nights in commercial accommodation have grown from 3,043,372 at year end December 2014 to 3,579,308 at year end December 2017. Visitor experience satisfaction scores have remained strong, with the overall score up from 8.9/10 in Q4 2014 to 9.2/10 in Q4 2017, as measured by the Visitor Insights Programme. However there has been a reduction in length of stay over the last three years, from 2.70 nights at year end December 2014 to 2.57 nights at year end December 2017.

Whilst there do not appear to be any macro negative effects on the immediate horizon, Queenstown is unlikely to enjoy the continued positive tailwinds we've experienced over the last three years. Challenges that we face as a destination include community sentiment toward tourism, supply constraints, increased competition from competing destinations and national strategies that are potentially disadvantageous to Queenstown. DQ needs to be nimble and creative as we look more strongly for opportunities in an environment not so conducive to growth.

As our local community has grown it has diversified in terms of its focus on tourism. Many people within our community are now two or three steps removed from tourism and don't always appreciate that many things they experience and enjoy are in fact directly connected to tourism development. This includes some of the quality of life we enjoy in the Wakatipu, including our vibrant hospitality scene, \$2 bus fares, airline connectivity and competitive airfares. Many of our lifestyle values and assets have been created by the visitor economy and this is what makes Queenstown the special place it is, including our social and cultural values and diversity.

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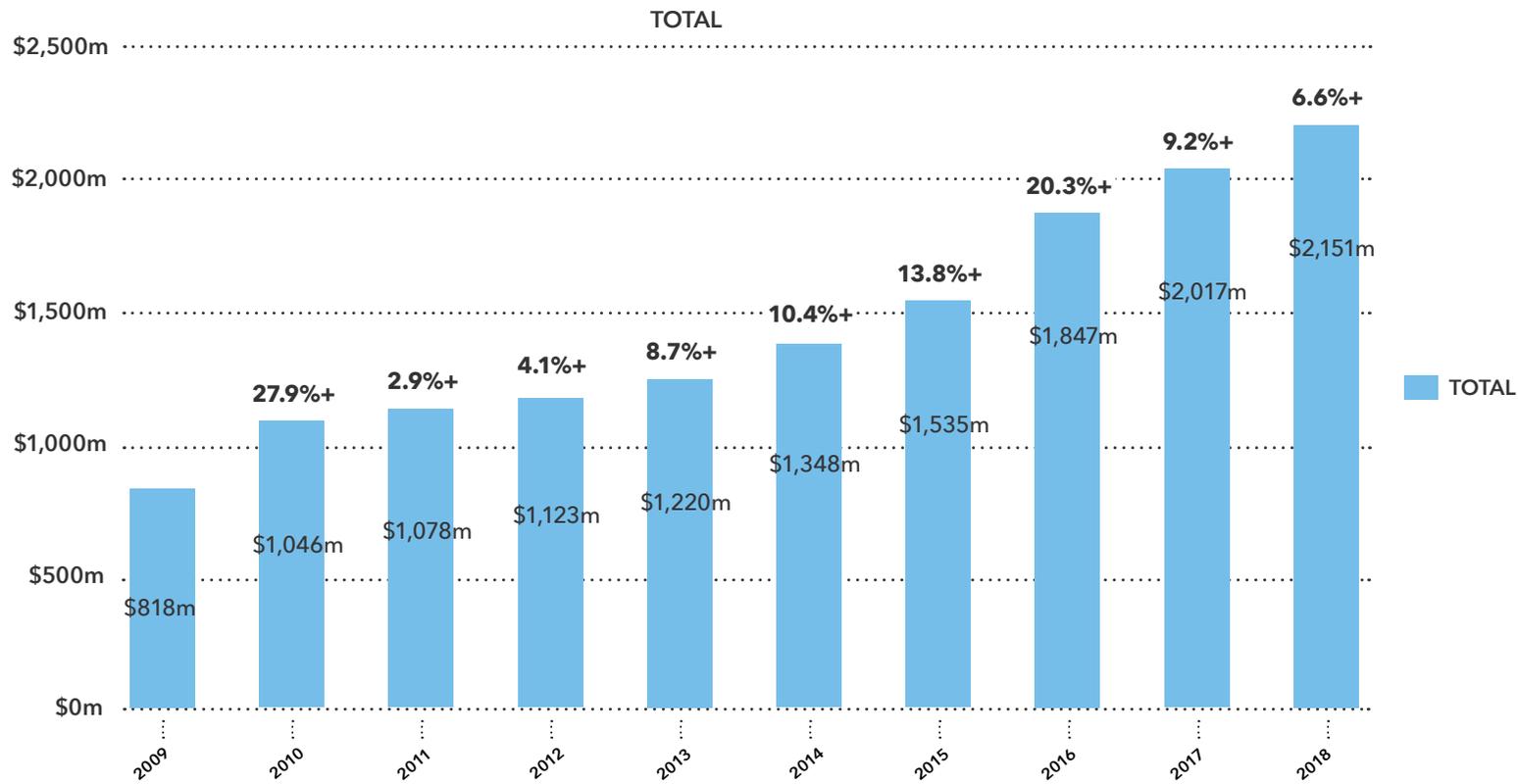
***Our competitive environment is changing at an international level with the growing sophistication of competing destinations, demanding that we continue to build the Queenstown brand to position us for sustainable future demand.***

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In terms of focus, what has not changed is DQ's emphasis on growing value over volume, encouraging a diverse portfolio of markets, driving increased length of stay and the overarching positioning of Queenstown as a premium destination, offering a premium resort experience.

# Queenstown performance

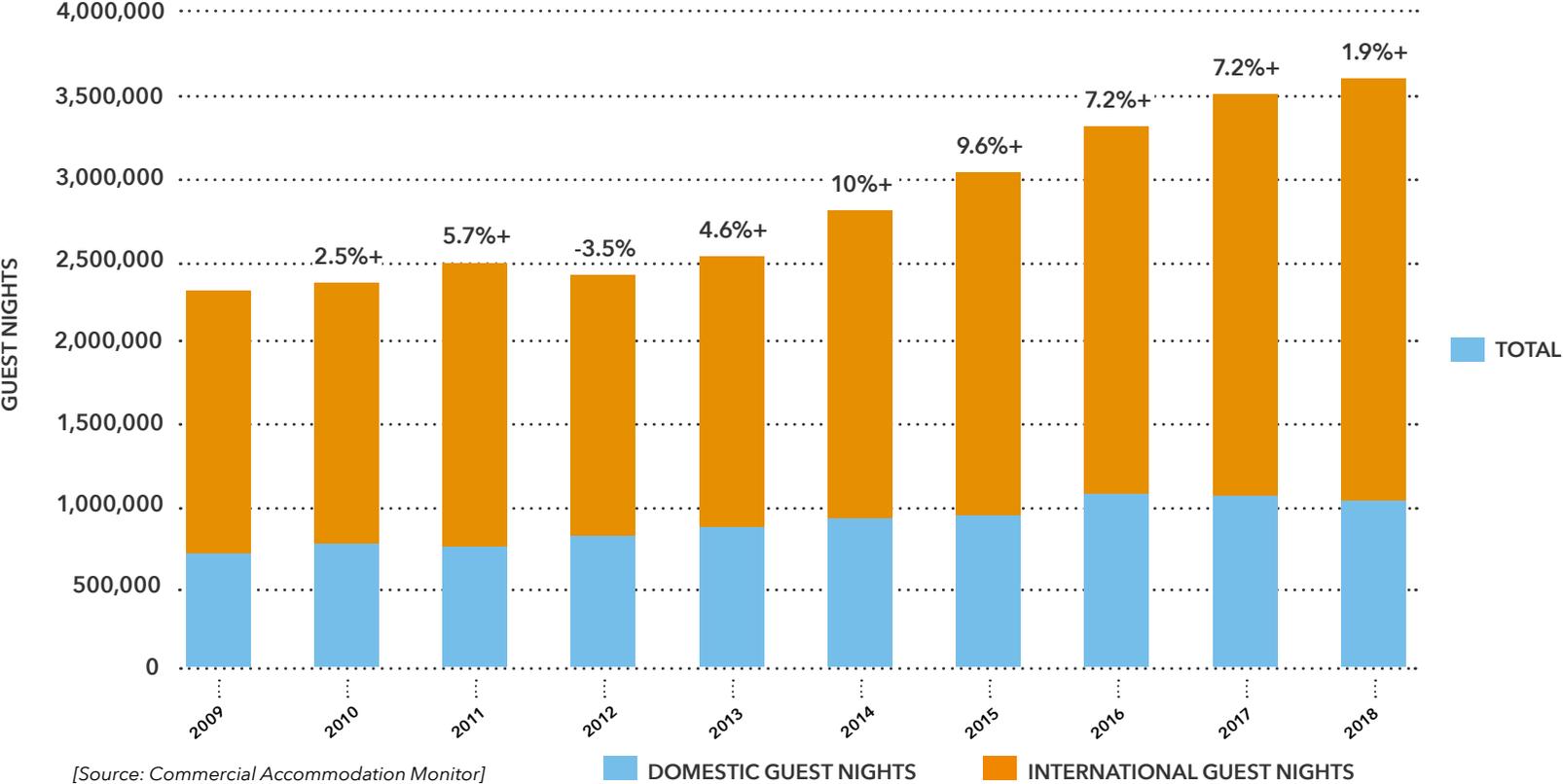
## Visitor Expenditure Growth Annual Visitor Spend (YE January)



[Source: Monthly Regional Tourism Estimates]

# Queenstown performance

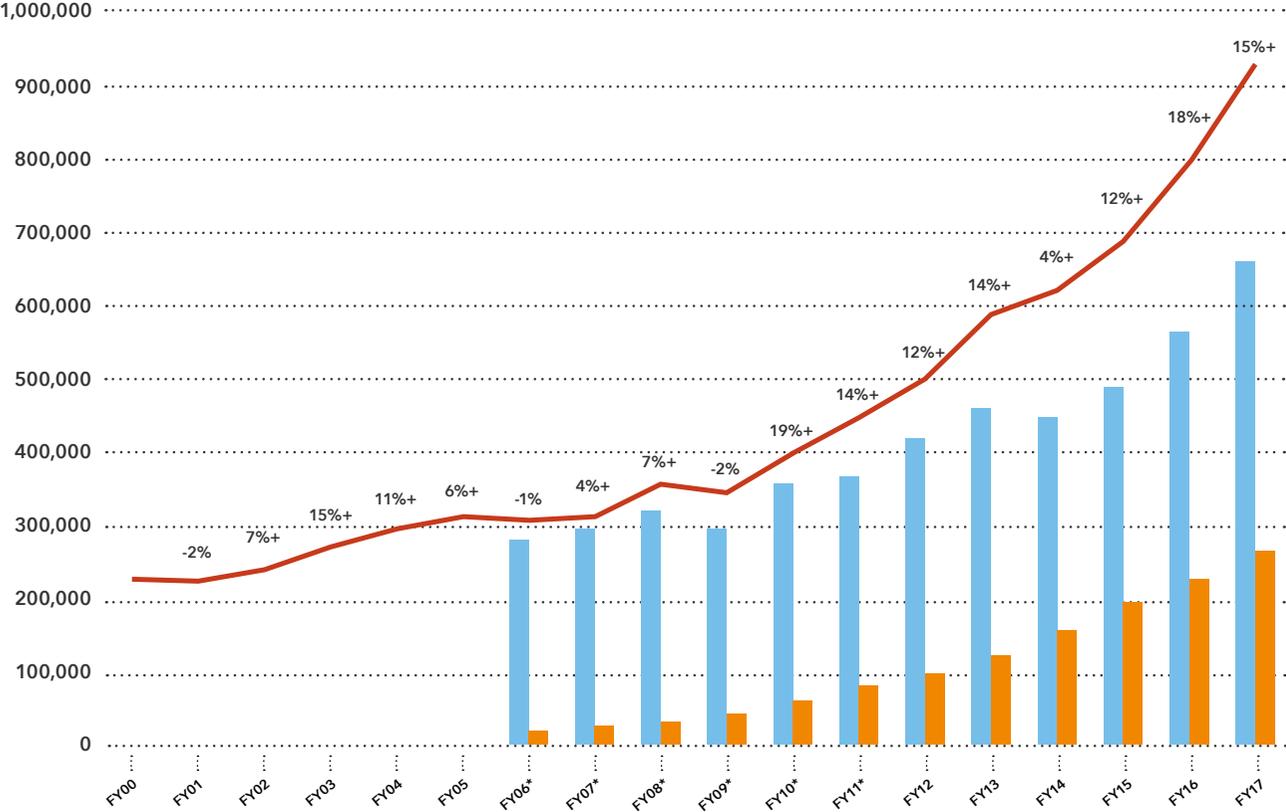
Queenstown Commerical Accommodation  
CAM Total Guest Nights (YE Jan 2009 – 2018)



[Source: Commercial Accommodation Monitor]

# Queenstown performance

Queenstown Airport Arrivals  
Passenger arrivals 2000-17



[Source: Queenstown Airport]

■ DOMESTIC ■ INTERNATIONAL — TOTAL

# Queenstown

## performance targets FY18–19

**Destination Queenstown's performance is measured annually by the key performance indicators, at a destination level, outlined in the table below.**

Measure	Data source	Frequency	Indicator
1. Visitor volume - numbers - Domestic - International	<ul style="list-style-type: none"> <li>Commercial Accommodation Monitor (CAM)</li> </ul>	<ul style="list-style-type: none"> <li>Monthly</li> <li>Quarterly</li> <li>Annually</li> </ul>	<ol style="list-style-type: none"> <li>2.5% increase over prior year.</li> <li>At national average.</li> <li>Increase average length of stay from 2.59 nights to 2.62 nights at YE June 2019.</li> </ol>
2. Visitor value - spend	<ul style="list-style-type: none"> <li>Monthly Regional Tourism Estimates (MRTE's)</li> </ul>	<ul style="list-style-type: none"> <li>Monthly</li> <li>Annually</li> </ul>	<ol style="list-style-type: none"> <li>5% growth in visitor expenditure over prior year.</li> <li>Visitor expenditure growth in Queenstown ahead of national average.</li> </ol>
3. Satisfaction	<ul style="list-style-type: none"> <li>QLDC residents survey</li> <li>DQ members survey</li> <li>Visitor Satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>Annually</li> </ul>	<ol style="list-style-type: none"> <li>Target 5 point increase in satisfaction</li> <li>Grow overall member satisfaction from 76% to 80%.</li> <li>8.9/10 Satisfaction score</li> </ol>

# *Organisation* **objectives FY18–19**

- 
1. Continue to build our brand positioning to inspire visitors and strengthen Queenstown’s reputation.

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  2. Continue to target a diverse portfolio of visitors to optimise opportunities and drive sustainable future demand for our members.

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  3. Grow the value of visitors to Queenstown by positioning Queenstown as an aspirational and accessible destination for travellers of all styles.

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  4. Engage with our stakeholders to support positive community sentiment toward tourism.

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# DQ functional area plans FY18-19

## CONSUMER MARKETING

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***Continue to build our brand positioning to inspire visitors and strengthen Queenstown's reputation***

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**Strategy 1 Produce high quality branded materials and collateral to represent our destination**

**KPI Collateral produced on time, on budget and according to brand guidelines.**

- Tactics:**
- Produce branded collateral including DLE visitor guides, corporate gifts, event signage and others.
  - Produce and license images for DQ image library as required.

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**Strategy 2 Utilise storytelling to position our brand and shape positive perception**

**KPI Commence production of assets in FY18-19.**

- Tactics:**
- Produce hero brand video to inspire potential travellers and engage our community, showcasing our unique proposition and solidifying Queenstown's position as the Southern Hemisphere's premier four season lake and alpine resort.

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**Strategy 3 Develop an integrated content strategy to drive preference in key consumer segments and continue building Queenstown's brand**

**KPI Achieve a combined reach of 2 million people within target segments.**

- Tactics:**
- Develop an integrated content strategy to support tactical objectives, consolidate brand pillars and build brand equity. The ongoing content strategy should drive brand preference and visitation by growing the understanding of Queenstown's diverse activity offering, supporting seasonal activity and utilising the 'Open to the world' pillar as a platform to showcase Queenstown's authentic and vibrant experience.
  - Produce copy, imagery and video content to deliver the content strategy on organic and paid digital channels.

**Strategy 4 Provide marketing services support to the wider organisation ensuring appropriate brand representation****KPI Brand application as per guidelines, delivering 100% brand compliance.**

- Tactics:
- Provide marketing services to support the development of trade show stand concepts as required.
  - Provide marketing services to support the production of specific collateral and sales materials as required.

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***Grow the value of visitors by positioning Queenstown as an aspirational destination for travellers of all styles***


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**Strategy 1 Continue to develop the Autumn proposition in the domestic market driving sustainable growth****KPI 1. Increase domestic guest nights in May and June by 4% as measured by CAM.****2. Increase domestic visitor expenditure by 5% in May and June as measured by the MRTEs.**

- Tactics:
- Deliver a high impact campaign positioning autumn as a unique and desirable time to visit.
  - Utilise autumn activity to continue communicating Queenstown's authentic experience through local stories.

**Strategy 2 Utilise PR to position Queenstown as the Southern Hemisphere's leading four season destination****KPI 1. Increase international guest nights in September and October by 4% as measured by the CAM.****2. Increase Australian visitor expenditure in September and October by 4% as measured by the MRTEs.**

- Tactics:
- Implement ongoing PR strategy in Australia targeting lifestyle publications, influencers and tastemakers.
  - Increased activity in the domestic market to drive preference for Queenstown in winter.
  - Leverage events like Winter Festival as reasons to believe in Queenstown as a world class destination.

**Strategy 3 Drive preference for Queenstown as a winter destination amongst Australian travellers**

**KPI Increase Australian visitor expenditure in winter (July, August and September) by 4% as measured by MRTEs.**

Tactics: · Deliver a campaign positioning Queenstown as the leading ski and winter holiday destination in the Southern Hemisphere and addressing barriers to encourage visitation in winter and early spring.

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**Strategy 4 Sponsor Winter Festival ensuring it continues to provide a platform to launch the winter season**

**KPI Increase guest nights in June by 4% as measured by CAM.**

Tactics: · Leverage Winter Festival as the primary winter marketing activation in the domestic and Australian markets.

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## ***Continue to target a diverse portfolio of visitors to drive sustainable future demand for our members***

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### **Strategy 1 Ongoing enhancement of Queenstown Official Website maintaining its position as a leading source of visitor information**

**KPI** 5% decrease in bounce rates and 5% increase in referrals.

- Tactics:
- Continued user experience optimisation aiming to increase engagement and generate referrals.
  - Ongoing technical support, license fees and hosting.
- 

### **Strategy 2 Maintain highly targeted always on activity on key information channels**

**KPI** 10% growth in website visitation.

- Tactics:
- Schedule of highly targeted paid digital activity to communicate the variety of experiences in Queenstown, including Search Engine Marketing activity targeting qualified potential visitors and retargeting activity to drive web visitation and referrals.
- 

### **Strategy 3 Position Queenstown as the base to explore the lower South Island**

**KPI** Create content to support this proposition.

- Tactics:
- Continue to support the Southern Scenic Route collective.
  - Develop regional proposition and schedule of activity in joint venture with Southland.

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## ***Engage with our stakeholders to support positive community sentiment toward tourism***

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**Strategy 1** Continue to build our 'open to the world' pillar by showcasing stories that celebrate our community in our marketing activity

**KPI** Publish 10 new local stories through DQ platforms.

- Tactics:
- Inclusion of content in our strategy videos that highlight the positive interaction between tourism and our community.
  - Inclusion of community message in autumn campaign.
  - Leverage local stories to showcase authentic Queenstown experiences.

# DQ functional area plans FY18–19

## MEDIA AND COMMUNICATIONS

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***Continue to build our brand positioning to inspire visitors and strengthen Queenstown's reputation***

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**Strategy 1** Secure positive media coverage that effectively communicates our region's key messages and reinforces our brand proposition

**KPI** Secure 100 pieces of positive international media coverage for Queenstown in FY18-19.

Tactics:

- Use the International Media Programme to secure inspiring and engaging media coverage in key long haul markets.
- Maintain awareness of Queenstown as the Southern Hemisphere's leading ski destination through increased coverage in the domestic and Australian media.
- Continue to grow the autumn proposition in the domestic market using the DQ media programme to drive positive content about autumn.
- Respond to media opportunities that support the brand proposition in long haul markets.
- Ensure we maintain Queenstown's adventure positioning and credentials on an international stage by seeking media opportunities that support this.
- Explore the use of an Australian based PR agency to cement Queenstown's positioning as the Southern Hemisphere's leading four season lake and alpine resort.
- Respond to reactive media and PR opportunities when results will deliver a strong return on investment in line with key objectives.
- Develop strong domestic media relationships to cement Queenstown's key messages on an ongoing basis and be at the forefront of new opportunities.
- Utilise influencers, both social media and celebrities, to share positive content about Queenstown.

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## ***Grow the value of visitors by positioning Queenstown as an aspirational destination for travellers of all styles***

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### **Strategy 1 Create engaging content to inspire potential visitors and support the dreaming and planning phase of the booking funnel**

**KPI** **Grow Facebook fanbase to 350,000 followers and grow Instagram fanbase to 125,000 followers.**

- Tactics:
- Utilise DQ's social media channels to support our brand positioning, delivering inspiring content that engages with our audience.
  - Leverage events and high profile visitors on our social media channels to showcase Queenstown and encourage visitation.
  - Leverage User Generated Content on our own social channels to share the positive experiences of our visitors.
- 

### **Strategy 2 Grow Queenstown's autumn and spring propositions to inspire visitors to travel in shoulder seasons**

**KPI** **Secure 25 pieces of positive domestic and Australian media coverage for Queenstown in FY18-19.**

- Tactics:
- Utilise the DQ media programme to target relevant domestic and Australian media, showcasing Queenstown and the unique reasons to visit in autumn and spring.
  - Create and distribute content and stories that authentically showcase the seasons and reasons to visit.
- 

## ***Continue to target a diverse portfolio of visitors to drive sustainable future demand for our members***

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### **Strategy 1 Leverage the Queenstown Winter Festival to support Queenstown's position as the Southern Hemisphere's leading winter and ski destination**

**KPI** **Grow awareness of Winter Festival and reasons to visit in the domestic and Australian media.**

- Tactics:
- Secure media coverage of Winter Festival outside of the Winter Festival event period itself, to generate demand out of season.
  - Work with Winter Festival to secure domestic broadcast media opportunities during Winter Festival that support the key messages of announcing the arrival of the winter season and positioning Queenstown as the Southern Hemisphere's leading winter destination.
  - Host a social media influencer over Winter Festival to amplify the event and showcase winter and ski in the Australian market.

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## **Engage with our stakeholders to support positive community sentiment toward tourism**

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### **Strategy 1 Create opportunities to positively influence community sentiment toward tourism**

#### **KPI Secure positive community sentiment toward tourism and our visitors.**

- Tactics:
- Reinforce the value of tourism to Queenstown by sharing our stories about the key role tourism plays for our social diversity, cultural vibrancy, range of amenities and economic success.
  - Continue to develop "Queenstown Cares" as a platform for sharing positive environmental initiatives by local businesses and community organisations.
  - Explore opportunities to share stories at a national level of our visitor interaction with sustainability initiatives as featured on "Queenstown Cares".
  - Continue to work with local agencies and the destination reputation management group to create a co-ordinated strategic approach to destination reputation.
  - Maintain availability for media comment on appropriate issues.
- 

### **Strategy 2 Enhance and increase stakeholder engagement**

#### **KPI**

- 1. Grow the 'very informed' segment of members from 50% to 60% as measured by the DQ communications survey.**
- 2. Grow overall member satisfaction from 76% to 80% as measured by the annual DQ member satisfaction survey.**

- Tactics:
- Deliver consistent and relevant communications with DQ members to ensure we are engaged with our members (newsletters, briefings and trainings, member events) while being aware of ongoing opportunities to improve this.
  - Deliver a schedule of member events including DQ member updates as well as adhoc member engagement opportunities as they arise.
  - Undertake an annual member communications survey to evaluate DQ's communications with members.
  - Undertake an annual member satisfaction survey to evaluate DQ's performance and assess member needs and expectations.
  - Maintain availability for media comment on appropriate issues.
  - Work with QLDC, community, agencies, the events office and industry organisations to determine our approach to collective positioning of Queenstown.

**Strategy 3 Develop and manage organisational planning and reporting**

**KPI Complete organisational documentation within allocated timeframe and achieving ratification where required.**

- Tactics:
- Review and refresh communications plan for DQ.
  - Manage DQ's organisational plans and communications including the Annual Report, the Business Plan and Crisis Management plan.
  - Generate short lead media coverage via press releases and proactive comms activity based on relevant and newsworthy stories.
  - Maintain confidence and support for DQ through proactive communications and transparency of process.
  - ISENTIA subscription for media database.

# DQ functional area plans FY18-19

## TRADE

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### *Grow the value of visitors by positioning Queenstown as an aspirational destination for travellers of all styles*

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**Strategy 1** **Grow value by upskilling and educating travel trade partners to attract high value visitors and drive demand over shoulder season and value over peaks by positioning Queenstown as a year round destination**

**KPI** **Increase length of stay from 2.59 nights (at year end Jan 2018) to 2.62 nights (at year end June 2019)**

- Tactics:
- Attend TRENZ 2019 with 2 appointment streams.
  - Undertake domestic sales calls to target key trade partners and airlines in Auckland, Wellington and Christchurch, aligning with consumer marketing activity.
  - In conjunction with travel trade partners and TNZ host famils, actively seek out opportunities to host key decision makers across three areas in shoulder season. 1) In Australia - shoulder opportunities and Queenstown Winter Festival 2) In North America - Premium consortia partner 3) In China, Hong Kong, Singapore - FIT/ premium.
  - Undertake a China Mission in October 2018 taking 8-10 local operators into the China market in Shanghai and Hangzhou and 1x new city.

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**Strategy 2** **Implement a premium strategy for long haul markets by influencing travel sellers in the premium space**

**KPI** **Influence 100 agents in key markets, including 80 in market and 20 famil participants.**

- Tactics:
- Develop a premium strategy that identifies opportunities and targeted markets that offer best value for Queenstown.
  - Target premium sellers at TRENZ, Kiwi Links and on sales calls.
  - Support all TNZ premium famils. Influence and host TNZ premium famils from all markets.
  - Attend ILTM North America September - Mexico, USA, Canada.

### Strategy 3 Implement an efficient communication platform to increase knowledge and updates in a timely manner for travel trade partners

#### KPI Grow page views to the trade pages on the website by 20%.

- Tactics:
- Review website trade page. Leverage this platform for up to date trade specific information including operator information/deals/contacts details/media releases.
  - Overhaul the Trade Remarks to be released in a timely manner to leverage and lead people to our trade pages.
  - Introduce training on different platforms such as webinars. Start-up Webex account.
- 

### Strategy 4 Utilise world class resources to support our premier four season destination proposition with the international travel trade

#### KPI Measure trade feedback regarding collateral and booth via a post TRENZ survey.

- Tactics:
- Deliver a TRENZ booth overhaul. Update and redesign TRENZ booth.
  - Presentations template refresh. Create additional presentations for a library for different trade segments.
  - Create Trade friendly premium and seasonal video clips. 60-90 sec video positioning Queenstown and its 4 seasons with a real emphasis on autumn and spring.
- 

### Strategy 5 Maintain and develop industry relationships to reinforce Queenstown as a preferred destination with capacity for growth

#### KPI Increase guest nights in shoulder seasons by 4% as measured by CAM.

- Tactics:
- Attend the annual TEC conference.
  - Complete domestic sales calls and visit key TNZ and trade agents.
  - Host famils - supporting TNZ and trade partner famils where objectives align.
  - Reinforce the key SIGs and reason to visit in Queenstown, including ski, food & wine, golf, biking and adventure.

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## ***Continue to target a diverse portfolio of visitors to drive sustainable future demand for our members***

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### **Strategy 1**      **Deeper penetration into current markets and capitalise new opportunities both geographically and within different market segments**

**KPI**      **Increase length of stay from 2.59 nights (at year end Jan 2018) to 2.62 nights (at year end June 2019).**

Tactics:

- Attend Kiwi Link shows as either DQ or in IMA in consultation with partners.
  - Leverage NZ Golf Open with partners and sponsors to promote Queenstown as a Golf destination to the Asian market specifically Japan and China.
  - Leverage TNZ NZ Golf open famils / Global sponsor JTB representation at NZ Golf open.
- 

### **Strategy 2**      **Leverage Queenstown events in shoulder season to portray Queenstown as a year round destination**

**KPI**      **1. Increase guest nights in shoulder seasons by 4% as measured by CAM.**

**2. Increase international visitor expenditure by 7% in shoulder seasons.**

Tactics:

- Support and influence TNZ famils into shoulder season events.
- Leveraging Autumn Festival, Queenstown Winter Festival, Gay Ski Week LGBT market and LUMA to drive visitation in shoulder season.

# DQ functional area plans FY18-19

## QUEENSTOWN CONVENTION BUREAU

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***Grow the value of visitors by positioning Queenstown as an aspirational destination for travellers of all styles***

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**Strategy 1: Grow value by educating clients supplying them with the tools to promote pre/post conference and incentive opportunities**

**KPI 1. Drive a 7% increase in leads generated in FY18-19 over FY17-18.**

- Tactics:
- Undertake domestic sales calls to target PCOs and direct clients in Auckland and Wellington.
  - Host a pre-Convene famil.
  - Host five TNZ famils.
  - Host at least 20 site inspections for potential clients with active leads, genuine business.
  - Attend the MEETINGS tradeshow, coordinating the regional presence and running two appointment streams.
  - Host a pre-MEETINGS famil with qualified Australian Hosted Buyers.
  - Host a domestic famil event in Queenstown from potential clients and qualified leads; 15-20 PCOs/Corporate clients.
  - Undertake Australian sales calls to targeted PCOs, Associations and direct clients in Sydney, Brisbane and Melbourne.
  - Coordinate site inspections for potential Australian clients with active leads.
  - Explore opportunities to either deliver an Australian Mega Famil or alternatively an Australian Roadshow for C&I.
  - On-going client entertaining as part of sales rotations in Sydney and Melbourne.

**Strategy 2 Develop a marketing strategy to drive awareness of Queenstown in the C&I sector****KPI Grow page views to the conference pages on the website by 20%.**

- Tactics:
- Create a marketing strategy utilising both digital and traditional channels. Position Queenstown as a credible business destination for C&I in Australia and Incentive in USA to generate interest in shoulder seasons.
  - Review C&I and Bureau content on DQ website as key referral platform. Review all links and URLs.
  - Continue to build image and video assets for promotional/marketing use.
  - Target and secure media coverage in trade publications, with a specific focus on conference and incentive media.
  - Quarterly distribution of Bureau Remarks newsletter to industry.

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***Continue to target a diverse portfolio of visitors to drive sustainable future demand for our members***


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**Strategy 1 Deeper penetration of current markets and identify new opportunities both geographically and within different market segments to ensure a diverse portfolio of markets****KPI 1. Drive a 10% increase in leads generated from Association business.  
2. Undertake 10 new corporate client meetings per quarter.**

- Tactics:
- Attend the EA/PA show in Auckland targeting decision makers for corporate events, with the aim of growing the corporate/direct client business for Queenstown.
  - Attend IMEX USA and consider additional initiatives with TNZ in this market.
  - Attend the Incentive Visionary Summit in LA for the first time.
  - Leverage Asian Trade representation in China and SSEA. Attend BE component training after Kiwi Link SEA, or extend existing attendance in market for BE Asia sales calls.
  - Leverage success of Amway China incentive to raise Queenstown's profile in Asian markets.
  - Leverage Asian Trade domestic sales calls.
  - Encourage QCB involvement in Asia/Western IBO C&I specific famils and hosting opportunities.
  - Identify from research, analysis and insights target corporate sectors and businesses, small-medium sized associations and new PCOs.
  - Participate in TNZ PCO/Association Showcase 2019 in Sydney and Brisbane.
  - Attend PCO Association Conference in Australia in Nov 2018.
  - Attend AUSAE conference in May 2019 - opportunity to engage with CEOs of Associations.
  - Attend Convene South September 2018 in Christchurch and Get Global in Sydney July 2018, targeting corporate event planners and PCOs.

**Strategy 2 Maintain existing and develop new industry relationships and partnership opportunities to generate more awareness, increase lead generation and improve lead management**

**KPI**  
**1. Grow leads generated from new sources to 15% of total leads.**  
**2. Improve lead turnaround time and efficiency by 10% in FY18-19 over FY17-18.**

- Tactics:
- Attend appropriate industry forums and events. CINZ conference, CINZ Gold Membership and Regional Bureaux meetings.
  - Continue with local industry advisory group meetings to help develop QCB strategies.
  - Continue to build relationships with industry partners and influencers.
  - Engage and participate in industry wide initiatives. NZ convention Bureaux group, CINZ, Tourism NZ Business Events (BE) team.
  - Actively influence TNZ business events famils. Proactive in itinerary recommendations.
  - Work proactively with the TNZ International Bids team in marketing/pitching Queenstown for international conference opportunities. Hold regional seminars with TNZ encouraging local academics to pitch Queenstown as a destination for their global conference.
  - Investigate dual destination propositions. NZICC and Christchurch Convention Centre, additional connectivity with Wellington and Sydney business event offerings.
  - Maximise Simpleview capabilities for lead follow up to increase conversion.
  - Research and work through databases acquired from industry partners and from past trade shows for new client leads.
  - Develop partnerships for Conferences market in Australia. Maintain relationships with industry partners and influencers through regular contact - Air NZ, Virgin Australia, CINZ, TNZ Australian BE team.
  - Develop partnership with TNZ Australia BE. Maintain ongoing communications with TNZ Australian BE team in marketing/pitching Queenstown for CAP opportunities, and work close with them on Australian business events famils.

# DQ functional area plans FY18-19

## STUDY QUEENSTOWN

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***Continue to target a diverse portfolio of visitors to drive sustainable future demand for our members***

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### **Strategy 1 Deliver an international campaign across key markets to promote and grow the international education proposition for Queenstown**

**KPI**

- 1. Grow total student numbers by at least 30% annually (compounding).**
- 2. Meet with at least 30 agents from each key target market when in-country.**

Tactics:

- South America Campaign; targeting the key markets of Chile, Brazil, and Colombia. Attend EDU Fair and agent seminars in 5 major cities.
- Study Queenstown China Mission; Attendance at ENZ fairs and agent seminars. Delivering a SQ promotional event.
- Europe Campaign; targeting the key Queenstown demographic markets of Germany, France, Italy, Scandinavia and Switzerland.
- Japan/Korea Campaign; targeting the former key markets for Queenstown from Asia. Attending ENZ fairs and agent seminars.
- Attendance at ANZA.
- Develop, keep current, and utilise key collateral to showcase Study Queenstown.
- Deliver compelling collateral for DQ/Queenstown and key education stakeholders.
- Provide SQ members with all leads from ANZA and campaign events via excel.
- Keep all collateral current with correct information.

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### **Strategy 2 Utilise industry insights and resources to align and enable our stakeholders**

**KPI**

- 1. Provide SQ members with all new information and updates within two weeks of attendance at meetings.**
- 2. Disseminate all presentations and relevant media articles within two weeks of receiving them.**

Tactics:

- Attendance at the New Zealand International Education Conference in Auckland - representation and liaison.
- Attendance at the ENZ regional representative meetings - held throughout the country four times per year, for all regional reps to attend and share information and knowledge.
- Work with ENZ to obtain current and relevant market intelligence for regions/sectors that SQ has a focus for.
- Keep current with media monitors and other media intelligence sources to ascertain market behaviours and trends.
- SQ representation on the ENZ regional advisory group.

### Strategy 3 Showcase Queenstown as a world class destination to our education trade and government channels

#### KPI 1. Deliver Agents' quarterly newsletter on time.

#### 2. Agent Conference delivered to 15+ NZ based agents in order to build strong national connections for student recruitment and growth.

- Tactics:
- Familiarisation groups to Queenstown - where Study Queenstown showcases the educational offerings, and visits accommodation options, and leisure/ restaurant offerings.
  - Build an Agent Newsletter (based on the DQ Quarterly Remarks newsletter template) and keep agents and key contacts updated with SQ news and happenings.
  - Look for opportunities to regularly showcase international education positives in Queenstown to ensure the local community supports the initiative and is aware of the positive benefits increasing international student numbers bring.
  - Run a New Zealand based international education agents Conference in Queenstown to showcase all the institutions and the local environment. Ensure support from ENZ/INZ/MBIE/TNZ to present a unified approach to education, edu-tourism and talent acquisition and provision.
  - Provide full itineraries and post-famil briefing notes to all institutions.
  - Institutions invited to present at most famils. Famil participants post visit survey to ascertain effectiveness.
- 

### Strategy 4 Facilitate new product development across institutions to enhance and complement the existing Queenstown portfolio offering

#### KPI 1. Up-to-date database of courses available in Queenstown.

#### 2. Executive Education business case presented to stakeholders.

- Tactics:
- Build an intelligence profile of existing course delivery, and where opportunities and new developments exist (including looking at what other regions and countries offer).
  - Work with the SQ members to identify potential gaps in the market, and how to provide courses to meet these needs.
  - Develop a business case for executive education delivery in Queenstown - and working with stakeholders to build a proposal with an identified key delivery partner.
  - Seek to bring other institutions onto the Study Queenstown group (both existing Queenstown institutions who are non-members and new institutions to the Queenstown market).

**Strategy 5 Facilitate the provision of enhanced student experience so they gain maximum benefit from studying in Queenstown**

- KPI**
- 1. Activity provider report to SQ members six monthly.**
  - 2. 50% uptake in students participating in activities.**

- Tactics:
- Continue to ensure the current activity provider is meeting the needs of all institutions and their students.
  - Examine current options for communicating with students that other regions/countries are offering – including apps, portals.
  - Work with other regions (e.g. Auckland and Christchurch) to explore ways to create a student friendly user experience on arrival to both NZ and Queenstown.
  - Student satisfaction measures established to ascertain degrees of satisfaction.
- 

**Strategy 6 Ensure all Queenstown institutions have robust quality assurance processes in place that adhere to the guiding principles of Study Queenstown, and that all institutions adhere to the NZQA Code of Practice**

- KPI**
- 1. Six Study Queenstown advisory group meetings held per year.**

- Tactics:
- Manage and coordinate SQ Advisory Group meetings in conjunction with the Chair and present the group with all required information to make informed decisions.
  - Develop a QA document to support this initiative based on the values, quality standards and professional conduct requirements outlined in the SQ Application Form.
  - Assist in the coordination of shared resources and understanding related to the Code of Practice for international students. Disseminate any current changes to the code, and be the point of contact for those seeking advice and information.
- 

**Strategy 7 Implement a targeted community engagement model that showcases and reinforces the benefits of international students**

- KPI**
- 1. Queenstown community is aware, supportive and positive about the growth and development of international education in Queenstown.**
  - 2. Undertake two community engagement activities.**

- Tactics:
- Create a media engagement profile, including supplements or articles in local newspapers, magazines.
  - Create a synergy with Queenstown Cares that allows students to undertake community work, while allowing for profiling and promotion of individual institutions or students which will reinforce the community message about positive student involvement.
  - Work with ENZ and TNZ to strengthen the link message between students and tourism (edu-tourism), and quantify inbound VFR for Queenstown students.
  - Create a plan for all students in Queenstown to have access to voluntary community work, and promote this initiative.

# DQ functional area plans FY18–19

## ORGANISATION

**Strategy 1** Ensure Destination Queenstown is an appropriately resourced, structured and motivated team to deliver the requirements of the strategic and annual plan

**KPI** Engagement rating in employee engagement survey.

- Tactics:
- Focus on key elements of the DQ Team Charter via three team days over the year.
  - Undertake a key skill and competency review to develop and deliver a targeted training and development plan for each team member.
  - Develop an induction plan for each new starter to ensure they are appropriately inducted over their first four weeks at DQ, this includes undertaking a Myers-Briggs Type Indicator assessment.
  - Introduce and embed 'The way we work at DQ' (organisation policies and procedures) throughout the organisation.
  - Undertake annual employee engagement survey (to be performed May/June 2019).
  - Utilise Simpleview CRM system effectively across the entire organisation, optimising functionality to deliver return on investment.
  - Review, analyse and update as required DQ's information, communications and technology requirements.

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**Strategy 2** Workplace health and safety is a top priority in everything Destination Queenstown does and the organisation promotes active participation across the team regarding health and safety matters, initiatives, improvements and procedures

**KPI** Zero serious harm incidents.

- Tactics:
- Provide internal training to the DQ team on the following: Health and Safety at Work Act (2015), hazard identification and reporting, DQ H&S policies. and procedures, DQ office health and safety walkthrough, chains for winter driving.
  - Provide an external Employee Assistance Program via EAP Services.
  - All DQ staff who regularly host clients and media have a first aid certification.
  - Investigate driver training courses for the DQ team.
  - Undertake annual review and update of DQ's health and safety plan including emergency response and evacuation procedures, DQ procedures and hazard/risk assessment.

**Strategy 3 Review, assess and develop a continuity and contingency plan in case of an emergency/natural disaster****KPI Business Continuity Plan in place by Q3 FY19.**

- Tactics:
- Develop a Business Continuity Plan for DQ including communication procedures, identification of key personnel, identification of business critical processes and files, IT backups and access, insurance and contact details.
- 

**Strategy 4 Elevate sustainability concepts across Destination Queenstown****KPI Determine, monitor and record key measures to develop baseline metrics to enable appropriate targets to be developed in future years.**

- Tactics:
- Begin the process of embedding the TIA Tourism Sustainability Commitment into the DQ organisation.
  - Adopt sustainable office practices within the DQ office.
- 

**Strategy 5 Provide an outstanding service to DQ members****KPI Measure Member Service satisfaction in the next member engagement survey to use as a baseline for future KPI development.**

- Tactics:
- Deliver at least four member meetings during FY19.
  - Facilitate new member briefings as required and provide each new member the opportunity to meet one on one with DQ staff.
  - Review and process new member applications within five working days.
  - New member website listings, and updates to listings, are reviewed and published within two working days.
  - Develop and launch DQ member portal via Simpleview, providing an efficient platform for members to access relevant information, manage leads and update website listings.
  - Provide training to members on how to access and use DQ's image library.
  - Ensure all member information is recorded, maintained and updated in Simpleview.

# DQ functional area plans FY18–19

## QUEENSTOWN WINTER FESTIVAL

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***Continue to build our brand positioning to inspire visitors and strengthen Queenstown's reputation***

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**Strategy 1** **Announce to local, domestic and international markets through marketing, media and PR coverage that New Zealand's winter season has started. Solidify Queenstown's reputation as the leading ski and winter destination in New Zealand**

**KPI** **Secure \$5 million in ASR value across all media channels.**

- Tactics:
- Create and deliver programming, media, and marketing strategies that engage with target markets and delivers coverage ahead, during and after festival.
  - Solidify our message of 'NZ's winter has started' across all marketing and media channels.
  - Engage with national TNZ campaigns.

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**Strategy 2** **Create a celebrated reason to visit Queenstown in an otherwise shoulder season, strengthening the business economy and encouraging early winter visitation**

**KPI** **Increase attendance year on year as measured by Qrious data.**

- Tactics:
- Deliver a high quality event that is both celebrated by our community and sought after by visitors.
  - Strengthen marketing and ensure festival is on every Kiwi's 'bucket list'.
  - Work with DQ and partners to utilise Winter Festival as a hook to promote winter/ski in our region via marketing and travel trade.
  - Drive increased visitor nights over the Winter Festival period.

**Strategy 3** Reflect the essence of Queenstown in our celebration

**KPI** Increase entries to festival events year on year.

- Tactics:
- Deliver a dynamic programme that showcases the benefits of our region, encouraging participation in events, and generates the energy and vibrancy of Queenstown.
  - Communicate participation opportunities within festival to our business and residential communities via our website, social channels, radio and eDM.
  - Engage with community to showcase via festival.
- 

**Strategy 4** Achieve key financial and business objectives while satisfying all key stakeholders

**KPI** Build and maintain strong relationships with partners and adhere to agreed budget restrictions.

- Tactics:
- Provide partners with opportunity to leverage from festival by activating throughout festival.
  - Ensure communication is clear about longer term framework

# OF THE FAMILY RYAN Tim

keephaweabeautiful.nz

Hawea

---

**Q. 2A: Do you support the funding for a Council Office?**

Oppose

**Q. 3A: Do you support the development of a Wanaka Masterplan in 2018 to enable a strategic and well connected approach to Wanaka planning?**

Oppose

**Q. 4A: Do you agree with the water supply project programme and timing to meet the Drinking Water Standard (2008) by 2027/28?**

Disagree

**Q. 8A: Comment here.**

have attached a file pdf proposal for the future growth of lake hawea community.

the questions on the pages before here are very hard for me to understand, i answered what i could recognise. thank you

**Q.**

ten year plan proposal keep hawea beautiful.pdf - 2246 KB

## Proposal to the Ten Year Plan

13<sup>th</sup> day of April, the Year 2018

In speaking to the ten year plan proposal, we, the living man and woman, **Tim** and **Carmen**, authorised representatives for the legally created artificial persons; **TIM RYAN** and **CARMEN HOWELL**, and the administrators for the **KeepHaweaBeautiful.nz** movement, have gathered in a short space of time, an increasing amount of substantial data to support the will and sentiments of the Hawea Community regarding the future growth and development of the township and surrounding rural area. We speak for the members of our movement.

The gathered data supports the words that we write here. It stands unrivaled as we believe that no other person, corporation or council has taken the time to request from the Living Hawea Community, the information which concerns us all about the future of our community.

This data usurps any presumption put to council by any corporation that claims to be working with the will of the people of the Hawea Community. However, we remind you that there has been significant documented discussion with the Hawea Community for its future development lodged with QLDC, including the 2020 visioning process in 2003, the Shaping Our Future process of 2011 and the most recent formally submitted Hawea Community Plan Review and Recommendations for the District Plan Review. This review (dated July 2015) was professionally done - through consultation with ~120 residents and prepared by an independent planner hired by the Hawea Community Association. After the community consultation/discussion this document was received by QLDC in July 2015 and fully replaces the old 2003 2020 plan. We require QLDC to re-visit this document and consult the Lake Hawea community before considering the proposal for south of Cemetery Road, put forward to QLDC and the Lake Hawea community by Lane Hocking of Universal Developments Inc.

Currently there are enough consented sections (residential and commercial) being built or proposed between Timsfield, Sentinel Park and proposed within the Grandview, Lichen Lane and Sam John Place projects, Skylark Place and any other location that we have missed. These projects, upon completion, will likely double the size of the Lake Hawea township to the Muir and Cemetery Road 2020 infill boundary. These plans are already in place and you, the councillors, our public servants, should also be aware that these developments already provide for many years of growth. You will also be aware that these developments will occur in accordance with the Hawea 2015 Hawea Community Plan Review and Recommendations for the District Plan Review, to create a township within the Muir and Cemetery Road boundary.

The next phase of growth, a proposal for South of Cemetery Road, put forward to the community by Lane Hocking of UNIVERSAL DEVELOPMENTS Inc., Cardrona, on March 3 2018, falls outside of the current 2020 community plan. If fast track is approved, any such plan could quadruple the population over the next 10 years. This plan contravenes all district plans, the 2020 community plan, 2015 Hawea Community Plan Review requires proper planning, documented community consultation, rezoning, RMA hearings and other such processes necessary for consenting land use change.

We believe and have ongoing supporting evidence through our online surveys, that any such proposal from UNIVERSAL DEVELOPMENTS Inc. is counter active to the will of the Hawea Community and its own sentiment for what the future should look like. This collation of data is ongoing and is partially presented in spreadsheet format following this message. By the time May 16 comes around, we aim to have more data to present at the hearing. You will also be receiving in the coming weeks, our completed denial of consent signature campaign, to any such proposal made by Universal Developments.

We require the QLDC to think strategically about the future growth and development of Hawea and to understand that the best people to make these decisions are those that live and contribute within the community of Hawea; that the people of Hawea, the living men and women, are the decision-makers who can most effectively direct growth in a way that benefits the community while preserving its rural heritage and integrity. This will yield the most desirable community outcomes.

We require the QLDC to understand the rural heritage of Hawea. The Hawea landscape provides valuable habitats that support biodiversity, working farmlands and important ecosystems such as the lake and river; storing and providing a clean water supply, also the longstanding pine tree, eucalypts and hawthorn belts, grasslands and indigenous flora which provide homes to falcons, little owls, harriers, fantails, bellbirds, tui, silvereye, kereru skinks, geckoes and many many other species. It is imperative that the QLDC accommodate a sensible growth strategy for the future while maintaining and enhancing the rural character and quality of the Hawea landscape.

Any further developments in the Hawea area, beyond those already consented in accordance with the Hawea 2020 community plan adopted in 2003 and the 2015 Hawea Community Plan Review, could totally and negatively urbanise the Hawea area, causing significant harm to our community of life.

Therefore, to assure the best possible outcome for our community, we wish to prepare our own Hawea Community 2050 Plan, in order to properly assess any further development plans. To achieve this Plan, it will be necessary for us to carry out a comprehensive research and community engagement process, for which dedicated funding will be required. For this reason, our potential consent for any further development is conditional upon the allocation of \$2,400,000.00 to the Hawea people for purpose of preparing our own Hawea Community 2050 Plan, to be paid to a yet to be nominated or newly created community organisation, (Hawea Community Association Meeting 17<sup>th</sup> April to talk over this proposal, updates may follow) to oversee its expenditure over ten years, to research, develop and embed a 30 year plan for the social, environmental and economic development and growth of our community. We will require \$600,000.00 to be spent over the first two years developing and facilitating a community engagement process in which there will be a proposal created at the end. This will be put to the community, the living men and women, being the residents and crib owners who choose to involve themselves in the process, for a consensus vote, to ensure that it is the right move forward.

If consensus vote cannot be achieved, then the proposal needs to be adjusted to make consensus happen to ensure that we are making the correct decision, using the best procedure, for the future generations of our community leading into 2050. The rest of the allocation will be used at a rate of \$225,000.00 per year to employ a local group, part time, to facilitate the overseeing of the community plan and its robust integration into the Queenstown Lakes district plans over time.

In the interim, we require that the council place a moratorium on all future development concessions in the Hawea area, for a minimum of two years or until such a time that a consensus vote can be achieved by the Hawea community as a basis upon which to assess all future growth models and development proposals. We feel that for a community to grow at a pace that is organic and which truly achieves goals of affordability and a good quality of life, socially, environmentally and economically, there cannot be council or corporate dictatorship over the will of the community.

There needs to be a clear cut, strong and embedded protocol enforced at a community level to ensure best practice and high standards of living where there is no distinction nor discrimination in the structure of the community. We do not support "affordable land parcels" and other such segregation techniques that are motivated by corporate profit and used instead of pursuing socially engaged and community directed growth.

In the event that we are unable to prepare our own Hawea Community 2050 Plan, due to lack of funds, to carry out a comprehensive research and community engagement process, in order to properly assess and potentially consent to any further development plans, and thereafter any such plans proceed overruling and breaching our right of consent, we will hold the responsible public servants accountable and liable, each in their private capacity, for any resulting harm to our Hawea community of life, whatsoever.

The future is bringing numerous and unprecedented challenges that threaten our well-being, and as such we must be prepared to be bold and innovative. It is not a time for "business-as-usual", because it is by that course we have arrived in our present critical situation. It is time to make fundamental changes, and to genuinely listen to the people in our communities who are providing leadership, so that we can create some of the most resilient communities we have ever seen in New Zealand, shining a guiding light for our people, lands and nation.

KeepHaweaBeautiful<sup>nz</sup>

We wish to be heard in support of this proposal at the hearings May 15 and 16 and can be contacted via email [redacted] please email first to arrange a time to speak to us.

We thank you for your service to our community.

By:   
Tim

By:   
Carmen

Autographs of Supporting People

By:   
Jennifer

By:   
Steve

By:   
Jay

By:   
Axel

By:   
Amelia

By:   
Celeste

## Appendix 1. Definitions of Harm:

1. Loss of water quality due to the degradation of natural water ecosystems including possible groundwater depletion and contamination.
2. Reduction in natural environments and recreation amenity values, including the loss of open spaces, rural character, and peace and quiet.
3. Increase in living costs associated with the burden of providing additional infrastructure, including higher Council rates, more expensive housing and rental costs.
4. Less healthy environment physically, mentally, spiritually, and socially because of the negative impacts associated with urbanisation.
5. Loss of families and social networks as housing and rentals become more expensive and there are more wealthy, retired, and/or absentee owners of property.
6. A less safe community with more crime, and more traffic hazards especially for children.
7. Less diversity of employment opportunities, ie lose of primary industries.
8. Loss of quietness due to increase in road/air/water traffic.
9. Less visibility to night sky with increase of lighting at night.
10. Loss of diversity of commercial enterprise due to introduction of chain/big box retail outlets.
11. Any other harm that may come to light, added at a later date.

## Appendix 2. Survey Information to Date:

Multi-choice results to support the recommendations of this proposal and all comments made by the community members that have filled in the survey are viewable live on this link:

<https://docs.google.com/spreadsheets/d/1qj1j5gOuoN65fb3S0tBzIHQZSii-faOZBhwbS5fYV8Q/edit?usp=sharing>

Apologies as we have not had enough time to collate this data in a easier format. By May 15<sup>th</sup> or earlier, we will have the data in a presentable and comprehensive format.

Written answers received to date for the Survey Questions are listed below, results from eighty-three participants, with more expected to be received over the coming weeks:

### What are the three main things that you love about Hawea?

peace, quiet, tranquility peaceful, undeveloped natural village living, beautiful environment

Quiet and peaceful, the lake and the lack of crowding. Its clean, easy to get to the lake, biking along the Iske The natural landscape, rural community & size Community , peace and quiet.

Peacefulness, close to nature, close community

It's small scale community look and feel. A spot on the river or beach to yourself with no campers, rubbish or amenities. It's excellent recreation activities giving a feeling of being closer to the wilderness.

1, the area, it is stunningly beautiful. 2, the people, this is a small community. Our children are safe to play out because we all keep our eyes out for one another, 3, the size, we are a small safe town away from the rat race.

It's amazing beauty UNSPOILT by homes on mountains, the community who mostly care and the fact that people want it to remain how it's been.

The sense of community. The lake. The people. Lake, Skyline, View The countryside, the small town friendliness, the pace Quiet, lake ,weather

Quiet, Scenery and tracks

Its natural beauty, its sense of small town community, its proximity to bigger town facilities whilst remaining apart from them.

That we are still rural, the walking tracks, the people The community spirit is still evident, tranquility, beautiful lake and tracks

Community, Views, Having the beach all to yourself, community spirit, views

1- Peaceful 2- Beautiful views 3- Few cars

Lake, mountains, peacefulness

Being part of a small community that look out for and look after each other. 2) it is quiet and peaceful away from the busyness of town 3) having the beautiful lake and tracks on our doorstep

The lake, the sense of community, living rurally. The small community, the safe environment, the mountains and lake

The relaxed and quiet feel of the place. The great community spirit. The lack of people and crowds.

Protected land along the beach front for cycling and walking. The beautiful clean, blue water. That there aren't any resorts on the water front.

Small size, Access to the lake, lack of commercialism, It's an outstanding rural environment which is not overcrowded

Community , scenery, relaxed vibe

How quiet it is, that you can go to the lake front and still have space to yourself, how dog friendly it is, and how you can buy mostly everything you need from sailz

What are the three main things that you love about Hawea?

Location, Size, Uniqueness

Lake is beautiful and never crowded. Not over populated. Space and slow paced.

Lake, mountains, people.

Gaia feeling small village in night sky

Quiet, unspoilt beauty, small community

The clean lake. The agricultural land between Hawea and Hawea Flat. The open space around the lake.

Quiet away from busy-ness, a sense of community without pretentiousness, a sense of space and beautiful land / water scales.

Rural, small school and the lake is beautiful! Small friendly community, the lakes crystal clear water, non commercial Beautiful lake front, Peaceful, remote feeling

The lake,the camping ground, its close proximity to other towns

Village feel. Lake. Small

Strong sense of community, The lake and surrounding views, No apparent snobbery

quiet,small community ,lake [not over crowded]

It's quiet, rural and set in a gorgeous backdrop of lake and mountain. Untouched paradise

Distance from wanaka, small community, beauty

The lake, the mountains and the small town feel

Community feel, open spaces, good family environment

The community, the tranquility and the wild beauty.

The natural environment, undeveloped. The Lake . Access to walks and trails.

environment, mountains, lake

Small size, health & environment conscious people, laid back vibe

The uninterrupted and undeveloped views around the lakeside, how it is way less populated and visited than Wanaka and Queenstown, and that the people you see there actually also live there.

the scenery, the locals and the location Its safe, not over developed, quiet The natural beauty, the quiet location and the surrounding walking tracks Its village atmosphere, unspoilt by development and tranquility with no crush of people and tourists, Its beauty, quietness, lack of development

The lake, mountains, community connection and community pot luck dinners Its natural beauty, its community spirit, its quietness Quiet, strong community, family friendly Its unspoiled natural beauty, feels like a community, hasn't been 'taken over' by tourists/tourism operators Peaceful environment, amazing scenery, small population

Quiet. Close to nature. Only one shop. Lovely community, small and local, beautiful lake Water, Mountains and the community Clear Water, Peace & Quiet, Community

The quiet, the space, the walks, the lake.

sense of community; small population; sense of holiday destination

Sence of community, small rural feel, no commercial centre friendly local people, great views, exciting growing area

**What are the three main things that you love about Hawea?**

serenity, people, sense of space

space, nature, not too many people

The natural environment, the people, the safeness/community feel

People , quietness , lake

sense of community, landscape, rural living

Community, untouched, rural

Knowing my neighbours, beauty, peace

Peace, quiet and no traffic

Quite,lake and community

1. The small safe family friendly community for my children to grow up in with the present slow pace of life. 2. The spacious rural beauty and quaint village lifestyle. 3. The quiet unhurried feeling Hawea affords us, by not living in an area with a commercial hub or a high concentration of modern urban sprawl. If we want that it's a very short drive to Wanaka!

1. quiet village lifestyle. 2. natural beauty 3. friendly, local neighbourhood, don't need to lock doors when we go out

Natural beauty of lake, mountains, vegetation

**What are three things you would change about Hawea?**

property developers, water supply, urban growth model

Community rights legislation. Has its council, better managed preservation of land and lake

Retain an 800 sq/m minimum section size and require large subdivision projects to be completed before subsequent development occurs, to properly gauge impact on the Hawea area. Not allow large burnoffs as part of land clearing for development. Reduce maximum water usage allowances to all properties  
(people shouldn't be able to water lawns all summer just to keep them green, this will not work if population in the area continues to grow).

Develop a shopping hub, more bike tracks to surrounding residential areas, sort out the rubbish/recycling area

No chlorine in water supply,

Speed restrictions on cemetery road and muir road made permanent. Chlorination of the water only when necessary. No freedom camping at all.

Addition of Bus connection with wanaka, more community events, transparency with future developments

Introduce a town belt, encourage more amenities such as rubbish & recycling, food deliveries & fibre internet.

Nothing, it is why I live here. Keep it small so we can keep caring for the community as a whole.

Reverse QLDC's chlorination. Wipe this bullshit 1000 homes off the agenda - NO. And NO to 1080 being run off anywhere near our lake.

No vehicular access to scotts beach. Stop further development.

Opportunities, Employment, Infrastructure

more commercial space, less development or a hold on development, fibre internet

Immigration, drivers, sailz prices

Curb over development - destroying the environment for greed of developers and speculators. Change the agreed low lake levels with Contact - more and more water is being used and those of us further down the catchment area on bores will have greater problems unless this is addressed. Limit the amount of land (although

now mostly all stripped) being stripped for irrigators and Dairy farming - in the 9 years i've lived here - we are looking more and more like Canterbury!!!

Stop chlorination of the water - nothing else as like it the way it is now.

**What are three things you would change about Hawea?**

Wouldn't allow contact energy to have control of lake, better walkways and links between subdivisions, better planning in place for the future

The public toilet next to the water treatment plant. The 1080 drop upwind and up water supply. Rubbish around lake hawea and surrounds Roads to school

1- More running/cycling/walking tracks 2- An expanded SAILZ 3- A farmer's market where everyone can bring their surplus grown produce and buy/trade with others

Continue with lakefront planting and enlarge waste recycling cages and roadside planting and maintenance

1) better care for water quality of lake

Nothing I love it as it is

Nothing.

I love it the way it is now.

Sailz could do with better management- perhaps a Sunday acoustic music session to encourage people to drive over from Wanaka. Development of a good cafe or even a food truck with a cafe. It would also be great if you could hire a stand up paddle board or kayak down at the beach.

Restrict subdivision development, restrict commercialism. Nothing else!

I would change the ease at which developers can pack houses in especially within such a small area. That future development is very well considered. Lane says the subdivision will benefit the community, even though the vast majority of that community is very opposed to his development. Just like a politician. We need to stop these bulldozers having so much power. I wouldn't change anything about Hawea, I LOVE IT!!!

Underground power on lakefront eg Capell, Lakeview Rubbish disposal ..make folk responsible using systems in place Definitely footpaths.. urgent attention needed!

I wouldn't change a lot, maybe suggest planting fruit trees on the roads for locals to use and enjoy

Reduce street lighting, limit development, Develop CSA

Nothing.

The constant creation of more subdivisions, lower the speed around the school streets or put speed bumps in to slow people down, more combined community (Flat & Lake) activities as I feel it's losing the community feel with the population growth

**What are three things you would change about Hawea?**

Not much. The roads need fixing up so to be better for cycling.

Get rid of dairy farming at Hawea flat - the land is completely unsuited to it, stop chlorinating water, it would be nice to have a cafe that had a community feel / organic fare.

Roads, entrance into Hawea, another cafe/bar would be cool

Improved pavement & parking at Sailz, improved road turning from dam to domain rd, toilet at Gladstone Gap

nothing

I would expand the camping ground, encourage freedom campers to use it, build more toilets, and build more boat ramps with toilets

Nothing

Nothing[keep same] enforce the 10/20 year draft plan to stick to its plan, put a cap on section/residential development

Limit residential development to large rural sections, put on a regular bus service twice daily to and from Wanaka, Build on the gorgeousness that is already there instead of mowing down and redeveloping from scratch.

Much more planting, restrict development, sustainable communities

If we need more houses how about making better use of the existing housing stock that sits empty. A SMALL commercial development on the existing commercial land next to the shop cursed rubbish collection for all properties and removal of the depot that should not be needed.

Increase refuse station size as already can't cope with population

Better infrastructure for the existing community. Better roading and walkways, bigger transfer station, public transport, more resilience on council services such as water so that chlorination is not required, protection of our waterways and reserve areas, less poisons used in the maintenance of our environment and better on-going consultation with the community that is community driven not a process controlled by those with a conflict of interest.

It's perfect. Just more support for the recreational facilities, tracks, trails etc. Relieve issues around freedom camping with more policing and insistence campers use camping grounds with toilet facilities. Stop developers thinking it is a town you can provide cheap housing.

I would reduce the intensification of farming landuse. and improve public access

I wish the shop was better and cheaper so we didn't have to shop elsewhere, I wish there was a bus service to Wanaka, stop 'development' now

Nothing, really...

To go back to the old hawea, which was quaint, quiet and unique

Nothing it is fine as it is

Keep the drinking water chlorine free. No subdivisions of land less than a quarter acre. Reduce the council rates.

**What are three things you would change about Hawea?**

Ban all developers

No chlorination of water, make campervans use camping ground, limitations on future subdivision of rural land

1.Chlorination (I would cease it). 2. Development - aim for what is needed for the community, not what developers want. 3 District Plan rules so people could afford to build.

Would have a better shop and pub would be a microbrewery serving good food and tasty beer

I would improve the almost non-existent mobile phone coverage, look at transport and support for aging members of the community, change the lighting to encourage dark skies and get rid of power lines!!

I like it the way it is. It caters to all my families needs.

House affordability.

Tighter controls on development, all developments are brought to community attention, covenants put on building sites. Close down rubbish transfer dump site

Maybe a bit more of a community hub area, cafe, pizza-ish places. Open up the existing town area (near shop) to a little more commercial options.

Turn the local dairy farms into forests, restrain Airbnb so that local families don't get kicked out of the houses they rented 'long term' because the owners can create more profit renting them short term to foreigners, stop foreign land ownership

I would love a bus service so I don't have to use my car, but this is population based and means an increase in population. Lake Hawea and Hawea Flat work together more. The Food Forest is more supported by the community.

ability to subdivide with in the town limits to smaller sections; greater emphasis on biking and walking and less on cars/roads have the lake resource consent adjusted so that the lake is higher, while still allowing Contact to produce sustainable energy

Chlorination of the water

Make some accommodation and commercially zoned areas for example around the shop area. A few affordable housing areas in new developments. More promotion of the area

it is wonderful as it is, but would love our UV water back

Not so much wind, no big developer subdivisions, no chlorination in water

Less sections for sale , more parks for kids, super market

**What are three things you would change about Hawea?**

consultation process re development

Public bus from Hawea-Hawea Flat- luggate- Wanaka, amenities- such as the recycling and rubbish facility, pharmacy

More commercial zoning, MORE TOILETS, no chlorination

Stop chlorination of water and stop property development until a cohesive, community driven plan can be put in place.

1. It's naive to think we can stop progression but if I had the power to freeze growth now I certainly would try. Slowing down of fast urban developments that are fuelled by greed and making all involved take a step back and reflect on our successful community and why it is successful is a good start. 2. Really, it is not Hawea that needs to change. It is the council, the developers, the urban planners the politicians that need to rethink development when it comes to an area of natural outstanding beauty. A quote from Mr Hocking in the article, The News, April 5th 2018, Hawea Subdivision Proposal Opposed, "It's our job to educate them and try and put forward why we think this is the good proposal, the merit it has, and also emphasise that it's not going to be very large and in their face tomorrow.". As a community full of intelligent people what we don't need is to be educated to see what will become of Hawea if wealthy developers proposals go all their way, examples of this kind of education can be seen in Albert Town and Lake Hayes Estate.

3. No more habitat destruction!

1. Slow the growth 2. The Council/Local politicians which don't appear to be representing us 3. Plant more trees NOT houses

Reduce predators, better lake water quality monitoring, better management of freedom campers and tourists

**What are your three main concerns for the future of Hawea?**

growth, noise, tree removal

Urban development exploiting our community and land, supermarkets, lake and river quality

Infrastructure overload, water quality and environmental damage.

Pollution, crowds, lack of access

Decisions made for our community by people not living here, loss of community & degradation of beautiful natural environment(& possibility of an airport!)

Excessive growth, chlorination of water, developers running roughshod over what the Community wants.

Overcrowding, rapid development, deteriorating environment

A lack of public access & parks in new development. Development that is not 'best practice' in civil engineering & landscape engineering. Development that encourages people to live in hawea - but not to work in hawea.

Rapid growth. No infrastructure to support the town. I am concerned that Hawea will get swallowed up and lost. With rapid growth comes more people, more boats, more everything. Our lovely small town is going to get lost.

This rubbish about 1000 more 'affordable' homes, the QLDC poisoning our water with chlorine and the threat of

1080 being dumped on the land above our lake.

Losing a sense of community. Developing without appropriate infrastructure. Losing the peace at the lake.

Sustainability, Tourists, Lake

amount of new developments, need for facilities because of increased houses, spoiling the beauty of the town

Over population, congestion, pollution

Over development, very limited safe swimming areas - need ski lanes so others can enjoy the beach and swimming. Finally as a runner, especially along the east side of the lake - human excrement and toilet paper - yuk!!!!!!!!!!

Over development will compromise the sense of community as greater number of people in an area make fewer connections to each other and are more likely to be at odds with each other as they are forced to live in greater density. The environment will inevitably suffer with future development. The costs of the added infrastructure will fall on us as ratepayers and ultimately these costs and the rising land prices will ensure our children will never be able to afford to stay living in this area on maturity.

unfinished projects, property developers

That it turns into Wanaka, developers abuse our area with SHAs, infrastructure not keeping up with development.

Water supply, effluent treatment, 1080 drops

1- Too many houses 2- Not enough services for all the houses as it is 3- Too many cars on the roads

Haphazard development

**What are your three main concerns for the future of Hawea?**

1) too much growth destroying our sense of community 2) it becoming too big and therefore too busy with people & traffic 3) losing the advantage of having a smaller school (concern that we will end up with a large primary like wanaka)

Lake pollution, loss of community feel, unrestricted population growth

Unrestricted residential growth without community understanding, house prices going up, freedom campers

That it will lose that quiet, rural feel. That the infrastructure won't cope and we will experience problems with

water supply and sewerage. That it just becomes one big subdevelopment.

Concerned that resorts will build on the water front. Concerned that landowners around the lake will sell for houses to be developed on the water front. Concerned that the nature strip for walking/cycling along the beach front will be removed/developed.

Large subdivisions, more commercialism, more people

Developers packing cheap sections and housing in which will ruin the feel/environs/infrastructure

Basic infrastructure falling behind/ being overlooked... eg footpaths on main road are really dangerous for elderly , toddlers, babies in pushchairs etc there are exposed drains that are just dangerous Loose the sense of community and self help attitude.. eg community centre extension project Urban/ rural sprawl ..

New developments, too many people, too many cars on the roads

Water pollution / chlorination. Property prices. , Urban sprawl,

Too many housing developments. It will lose its uniqueness and small community feel.

Environmental preservation, over development.

Becoming another wanaka light pollution to night sky goodbye small to village

Too much development, loss of peace & quiet, overcrowding

Over development and encroachment into productive farm land. Water pollution. Access to the back country limited by foreign owners.

Too much development too quickly and too intensively, water pollution, too many uptight people moving here.

Loses it's rural/farming feel, losing all the tress/pines

Closing off access to our beaches, large subdivisions, chlorinated water

too much Suburbanisation, traffic, change in the peaceful vibe

Pollution of the Lake and rivers, Freedom campers crapping all over the place

Growing to fast. Unchecked urban sprawl.

**What are your three main concerns for the future of Hawea?**

Overcrowding, pressure on available water, big dogs with money calling the shots Infrastructure [ie watersupply, boatramp,schools shops] ;overcrowding, pollutio

Over-development, lack of infrastructure to support long term development and community over ridden by capitalist developers wanting to bank in on increase in land values.

High-density subdivisions without restriction including lack of reserves, planting's, lifestyle considerations and well thought-out sustainable infrastructure ....

Over development that is presently destroying Wanaka, Rapid population growth, Losing its agricultural small town history and feel

Overdevelopment and loss of small community feel, increased traffic

Lack of infrastructure, bad future development through a lack of sustainable planning and the destruction of the environment.

Infrastructure not being able to cope with future development. Need to Protect the Quietness and peacefulness of the town and Lake, 1000 new sections is potential for 2000 more cars along Lakeview Tce.

clean water, managed growth

New subdivisions, water chlorination, tourist pressure

That developers will rush to expand it, and turn it into a cookie-cutter suburbia, further around the lakeside will get developed, spoiling the view, and that it will no longer be the quiet getaway that it currently is.

The rent prices, the "progress" and overseas investors Traffic, to many houses, and services

The peace and quiet will be lost. Pollution down at the lake. No respect for the community (look at the mess that was left at the recycle/ rubbish drop off area this week. No council bags used and a pile of filth that puts a negative tone to the community ).

Greedy developers, massive growth of subdivisions, Hawea becoming a cheap dormitory for Wanaka Proposed subdivision of rural land, supermarket, foreign investments taking over

1.Chlorination becoming permanent - I do not support chlorination. 2. Road Intersection and footpath upgrade requirements 3. Development on rural land.

Over development without the necessary infrastructure. The loss of its community feel.

Fast development without well thought out infrastructure

That is will become 'spoiled, it will become overrun with no consideration of the impact on the environment and locals, that things will be imposed on the (powerless) community

Over crowding - Environmental pollution - Traffic Usual development changing the above. Too many people. Loss of community.

Over population, infastructure can't keep up with development, lake levels and lake pollution effecting our drinking water

The type of person changes as the price goes up, they are the only ones that are able to afford to buy and live here. The water quality issues and the impact of numbers on our town and lakes etc.

Pollution, unsustainable population and farming growth and an increase in prices of everything due to tourism and foreign ownership of land

**What are your three main concerns for the future of Hawea?**

It is managed according to the wishes of the community; it stays "undiscovered"; freedom camping is managed in a sustainable manner for all concerned.

treatment of property rights different depending on whether on the north or south side of cemetery road; that

growth of the community happens outside the lake Hawea town boundary - instead of allowing growth within; that we do not take the environment sufficiently in to account as population grows and we put too much strain on the environment that future generations hve to "pay for"

Water quality and respect of, doesn't grow beyond the 2020 agreement, and local people's voices are heard

the lack of commercial and accommodation zoned land. Resource consent restrictions. Lack of affordable housing for young families

development that is not mindful of community concerns

further housing development and water being treated with chlorine

Rapid grow, not sustainable, loss of natural environment

To many people here, not enough facilities , developers coming in when not wanted

over development, lack of due care & consultation re development

The development of subdivisions, lack of infrastructure, school enrolments being pushed to the limits

Mismanagment of urban density, chlorination, government apathy for resident will

Chlorine in the water, unbridled property development and the lack of social development.

Pollution, growth and safety

1. That Hawea will become a dumping ground for Wanaka's housing problem with lack of environmental concern and urban development of land use becoming a prominent feature of our rural area. 2. That a slow evolution of change is disregarded and instead a poorly executed development that is not in keeping with the Hawea community view, our present environment and lifestyle is lumped on our door step.

3. That we as a community will have little to no impact on what happens to the future of our town. Already we struggle with chlorinated water from the population increase and with a large number of the community against this happening. Will we be heard and have an impact when it comes to the protection and use of our environment?

1. Unregulated, unwanted, unplanned and ugly suburban growth 2. Too much traffic, infrastructure that is not prepared to meet urban growth 3. Loss of its natural beauty through ugly housing developments which rip down trees and destroy native habitat

Excessive development, poorly managed development, general pollution

**What three recommendations/requirements can you make to council for the needs of the Hawea people; your needs, in regards to the process of decision making for our community?**

listen to the people, slow down on the consent approval, impose strict restrictions on property development

Community rights legislation

Referendum or town vote regarding large decisions.

Recognise it as a separate entity, provide a fairer division of community services develop more campgrounds

Provide unbiased information so we can easily understand what's going on.. and not have to read between the lines, listen to the rate paying community to understand what they want rather than tell the community what QLDC want to do, care

Full transparency with regards to prospective development. More follow up with HCA ect with regards to community needs. No breaking up of rural farmi g land for housing .

Closer ties/consultation with the community

Developments must meet best practices. Environmental and recreational values must be maintained and enhanced at the same level, as the town grows. A council representative for the community to directly consult with who is able to answer questions and help needs of community.

I recommend an area for future infrastructure, cafes, shops etc. I recommend that the Albert town bridge needs to become a two lane bridge. Too many accidents.

Pure water reinstated please. No more development. Stop freedom camping permanently.

Finish current development before starting new. Make plans for infrastructure; school, amenities etc before consenting to further development. Recognize Hawea as seperate to Wanaka.

Opportunities, Affordable Housing, Consideration of Community

think, more consultation with the town and less development

Congestion, small community minded, stay true to its roots

Study the Statistics - who are buying these houses? What percentage of these developments are actually special housing or it just another rouse to get through planning. Why Hawea??? Where is the infrastructure to support all of this development???? Hawea needs a voice and not the council rail roading developments with greedy developers.

Absolutely involve the community in decisions that they will pay for like infrastructure

more consultation, hawea local must be on the council

Workshops to discuss impending growth, more community consultation,

A meeting that I actually know about at an appropriate time that I can attend with an agenda that I can read beforehand.

**What three recommendations/requirements can you make to council for the needs of the Hawea people; your needs, in regards to the process of decision making for our community?**

1- Slow growth to ensure QLDC never fall too behind on their infrastructure and services provision

Consolidation of existing residential zoned land. Improve waste recycling area. Maintain and improve roadside and lakeside planting and grassed areas.

1) that the community's desires are listened and responded to and given the weight they deserve, not just paying lip service by saying that the community has been consulted then doing as council wishes disregarding those views. 2) that the views if those who live here are given greater weight than those from out of town (ie developers etc) we are the people who elect council to represent US!

I don't even understand this question

Create a seat in council for Hawea, proper consultation and consent from the community, think about infrastructure before residential developments go ahead

That we feel we are listened to. That there is room for communities to make decisions and act autonomously if that's what we decide.

Involve Hawea residents in decision making before approving development plans rather than being driven by profit. Hold meetings locally to discuss the development of the town and potential impacts it could have.

I need more information before commenting

That when you say that the community is involved in the decision making, actually act on our voice, instead of letting us speak but doing what you want anyway, like with the chlorination.

Consultation 10 year plan ( previous meeting had too little promotion and too close to document being released) this is a very important document Regular councillor visits/ could be in drop in sessions Medical, education , transport ... liason with govt.. community ideas formalised

Questionnaires, meetings, information brochures

Listen to Community. Act on behalf of Community. Respect Hawea and its Community.

Must have residents involved in these decisions.

unsure at this point

Representation

I'm not sure

Stop wasting our rates money on under designed water systems. Don't be bullied by greedy developers. They are only interested in their profits. Make sure you have the consent of the majority of residents before making decisions as that is democracy.

Well advertised consultation and collaboration opportunities. Planning for future that has a grand vision not an ad hoc approach. Respect for the special character of the area.

betting roading, particularly around the Dam area and around Timsfield and Lakeside Drive is pretty rough

Public consultation through public meetings, surveys to gauge opinions

Hawea area represents a place to get away from the busy-ness of Wanaka.. That is what attracts the residents. So some way of keeping this charm is paramount to retaining an intact community. Essentially growth is on the cards, but let it be driven in a direction that supports the values of it's residents. As well as providing services for residents - possibly public transport to wanaka and maintaining open spaces for recreation. People don't want to feel hemmed in and in the middle of suburbia.

**What three recommendations/requirements can you make to council for the needs of the Hawea people; your needs, in regards to the process of decision making for our community?**

Hawea needs to ensure it stays popular with both locals and tourists visiting the town. Because Hawea is central to the major but overcrowded tourist spots, Hawea might do well to have a couple of big hotels with room for parking buses (Q'town has been rubbished for its lack of parking). Hawea needs more restaraunts, cater for the influx of Asian tourists, operate helicopter flights, and offer local and visiting kids much more...like a skate park for example. More family activities.

None

Careful consideration to the pressures of population on Lake, drinking water, environment. Going to big to fast puts pressure on infrastructure and roading. The amount of traffic travelling too Wanaka already is causing hold ups at the bridge in Albert Town and the Hawea/Wanaka intersection. Please don't let greed ruin our town!

Listen to the Hawea residents,no rule changes should be made to policy's in place , Have a Hawea seat on council

Listen to concerns and understand wants and desires of the community living there. It's not all about the bottom dollar, it's about preserving our unique heritage and protecting it. Lake Hawea and Hawea Flat need to be protected from over development in the way Wanaka isn't currently.

Consultation with community, restrict development

True and transparent consultation and decision making. SHA is for alleviating housing shortages, we don't have a housing shortage we have a market bubble and a tourist issue driving homes into short term rentals and speculative selling these are the issues that need addressing not an irreversible large scale development.

Consider the small community feel of the village, it is being lost in other local towns and soon there will be no small villages left. I want my children to grow up in a small community

Regular community meetings.

There should be representation of local Hawea people at Council level and clear consultation with the community which is listened to before decisions are made.

question how the proposed development integrates with the hawea township.

1st, 2nd & 3rd: Actually listen to what people have to say.

Town hall meetings / public consultation with council and current Hawea home owners on further development or extending allocated urban development area.

Give the community a voice

To stop and think about how over development can ruin an area and put a strain on future services

No high density subdivisions

Please allow us to remain a tranquil village

Consult with us, listen to us, take action only upon community agreements

Listen, hear, be objective with response to meet the needs

Needs to go through the proper channels, with community consultation, notified.

Don't let developers take over long term decision making because they have short term self serving goals. Every town shouldn't have 20 and 50 year plans and they should be reviewed regularly

Maintain Hawea's uniqueness and unspoiled landscape, don't make decisions for the community without

extensive, comprehensive consultation, move at a sensible and manageable pace

**What three recommendations/requirements can you make to council for the needs of the Hawea people; your needs, in regards to the process of decision making for our community?**

People from within our Hawea community making decisions for the future of our community. Hawea most certainly deserves and is overdue a seat at the council table in Queenstown!!!! Sensible long term planning is paramount as opposed to the likes of unnecessary and careless fast tracked, profit driven development.

Hawea representative needed. Consultation with people of the community. Listen to the community before outside developers.

Be transparent and keep community well informed of all decision making

Just be open, and transparent. Maybe there needs to be a public hub where everyone can see what has been lodged to council for development?

Development needs to be driven by sustainable practices and real need not profit. Small communities like Hawea thrive on the community spirit and people getting to know one another and looking out for each other - creating inflated growth is unsustainable for a small town with strong community values, a school that is already growing at a rate that is only just manageable, and the environmental impact of hugely increasing the population without a proper plan can be devastating.

Communication. Consultation, true consultation, not just lip-service Action mandated on the consultation.

that the QLDC does not allow for growth outside of the district planning process; that QLDC addresses other needs in Hawea (sewerage; roundabouts; bike paths; reserve and toilet needs) before it even considers development outside the own boundary

Committed consultation with HCA and community by council

Consult the people of the community, reduce the amount of time it takes to get consent for new houses, make affordable housing areas.

Honouring the 2020 plan, community input on key decisions, respecting that we live here for the lifestyle not urban style development with tiny sections for dwellings

consult hawea residents, be transparent with ideas and decisions that affect Hawea

Proper consultation processes, to actually be listened to, put infrastructure in place.

Don't know

consultation based on community needs rather than individual profit

Im not sure that I understand this question?! A board of trustees, a local representative, regular meetings

Better communication of meeting dates, council following through on implementing Hawea resident requirements, collaborative task forces with council member AND residents

Listen to what the community members have to say and act accordingly rather than hearing us just to tick the box and then going against the communities desires.

Time allowance for decision making, more information given publicly,

What three recommendations/requirements can you make to council for the needs of the Hawea people; your needs, in regards to the process of decision making for our community?

1. Transparency, communication and consultation to the governing Hawea community for all new large development proposals before consent is considered. 2. The council is legally bound to adhere to all agreements made with the Hawea community in regards to the Hawea future plan. 3. Hawea needs a representative in the council.

1. Transparency for all plans that may effect the community 2. Community agreement for decisions made 3. More representation at a local level

Transparency, transparency, transparency

**Thank you for responding here, any further comments?**

thank you for creating this survey, great to have some collection of information

Well done for all your hard work and effort - our community is very fortunate and future residents will be extremely grateful. Hawea will grow, that is inevitable. The way in which that happens is extremely important- for the way in which our community stays connected and the natural environment is respected.

Thankyou for caring and your time in organizing this survey.

Thanks for providing this tool

There will be a significant amount of \$\$ that needs to be raised to retain the character of the town if more development goes ahead. This will be an issue that could be difficult to meet at the detail construction phases

Thank you all for fighting for our homes

Thank you for setting this up, so at least we feel heard.

Thank you

Hawea is a small rural community, it's changing fast driving locals away. Generations away. People move here for the quietness, but it's fast becoming a thriving metropolis. People come here for the friendly neighbors, but when they're all ex Aucklanders who don't chat, it becomes another far removed unfriendly mini city. Everyone is in a hurry, tail gating. I'm doing the speed limit, you have the whole road, so why sit right on my bumper. Take a step back. But things are expensive, so I have to get to my under paid job to pay my over inflated mortgage based on capital gains...

Enough is enough, Wanaka is no longer what is was, lets stop Hawea from going the same way - all in the name of greed !!!!

Thank you for responding here:

District plan zones are there for a reason. District plan reviews are the time to consider any required changes. Not whe a landowner feels like carving up farmland.

Hawea is beautiful, lets keep it beautiful for generations to come.

Thank you for taking tbe initiative ans helping us to voice our concerns. Much appreciated.

Yes get this survey out to as many people as possible Tim! :)

Thank you for responding here:

Consultation is the big one, drinking water was consulted very well but action might not reflect community

wishes. Infrastructure catch up needed before more development.. so time allocated for this to happen so important

Very scary that developers can be working in fast track mode in a more permissive consent framework... do we want this in Hawea? Council or community decision? Maybe we are happy to have apartments so urban sprawl restricted.

Do think council representation question was slated.. needed third option... comment/ suggestion!

Thanks for taking the initiative and time to make this survey, I hope it helps!

Sounds like a more like Gaia consciousness at work and love and peace dear ones

Good on you two for getting this together. Much appreciated.

I think it's important to strike a balance between wanting to preserve the special place we're lucky enough to live in but not taking an exclusionary or elitist / NIMBY attitude.

Thanks to the local voices that have been present to support the best interests for a Hawea to continue as a healthy and connected community that feels like it has a voice in the direction and look of its towns. Subdivision and building houses is not always the answer to growth. Maintaining current community connections and what the town stand for is vital to a healthy community.

Protect this land for our children, so that they can live and grow their families here. Not some foreigner who doesn't understand the link we have to the land.

Thank you for responding here:

While we are crib owners we are emotionally invested in the Lake Hawea area and respect the feelings and work of the local community to protect this beautiful town and its surrounding environment

Survey is very poorly written and potentially misleading.

Stop 'developing' Hawea and raising tax rates. Design new VILLAGES, not subdivisions that spread unsustainably and degrade the cultural landscape.

I feel so sad to think lake hawea could be ruined by greedy developers and money hungry councils

I dread this developer wheedling his way into massively changing our lovely Hawea

We need to minimise decision making pressure from Queenstown impacting upon our lives

Thank you for creating this page and advocating for sensible, trust worthy long term visions of our community that us and our future generations can enjoy, be proud of and continue to nrture.

Thank you for responding here:

The Hawea area is special in so many ways and this community is strong and varied with many different backgrounds and ethnic groups. Please do not make decisions for us from the outside without understanding us as a community first.

You are welcome. Thanks for doing this.

there are many options available to the QLDC to allow growth (increasing availability and affordability) allow the building of flats; decrease the size of sections - allow subdivision to say 500sqm (currently 800 as I understand it). take the bigger picture about development and not such spread out.

not all land has to be "productive"; leave it as natural Otago land

That's ok

Thanks for the survey and igniting my concerns for this wonderful alpine town in NZ

As a resident, I am gravely concerned that Hawea is in danger of losing its sense of community and environmental value to profit-driven developers.

Thank you so much for initiating this

Fast tracking consents should not be allowed

Thank you for responding here:

Thank you, for the hard work and dedication you are providing to our community by keeping my family and others informed to the change that is proposed and currently taking place. It is upsetting that housing developments have become like fast food restaurants to the building industry.

No, thank you for taking the time and effort keeping me informed