

Executive Summary Long Term Plan Submissions 2024-2034

939

Submissions
grand total

939 submissions
received equates to

1.778%

of the usually
resident population

Overview

The community consultation period for the draft Long Term Plan 2024-2034 ran from 28 June – 28 July 2024. Below is a snapshot of key statistics.



The Let's Talk page had

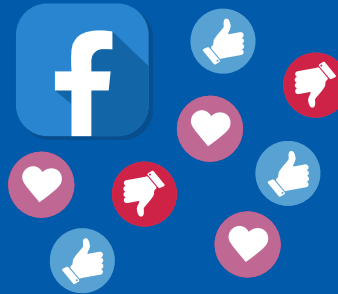
6,500

visits over the consultation period



27,000

printed copies of the consultation document were distributed to local residents and out-of-district ratepayers via a mix of unaddressed letterbox drop and post



Content across 21 Facebook posts reached a total of

50,825

users, targeting a Queenstown Lakes-based audience



LinkedIn posts reached a further

1,800

users



A 'Let's Talk Consultation Newsletter' was sent to

3,145

Let's Talk registered participants



Two

direct emails were sent to community associations encouraging participation



The Mayor and Councillors attended

14

in person community engagement events across the district

Overview

The community consultation period for the draft Long Term Plan 2024-2034 ran from 28 June – 28 July 2024. Below is a snapshot of key statistics.

939

responses to the draft Long Term Plan 2024-2034 consultation

8

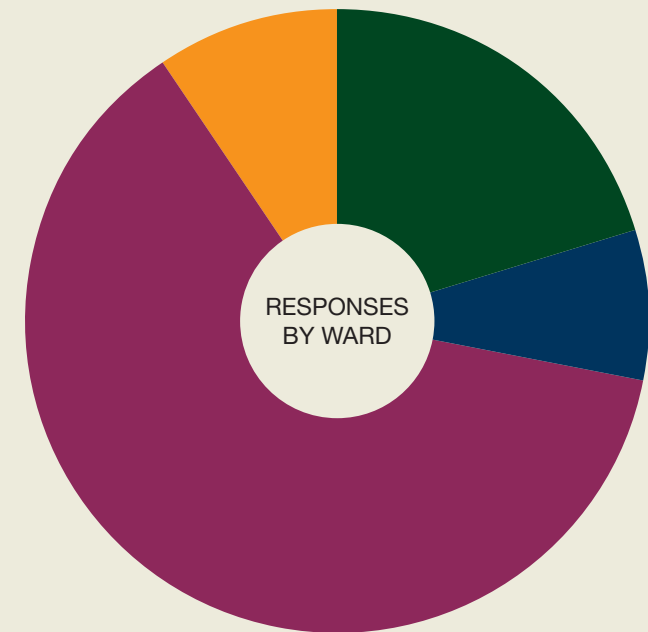
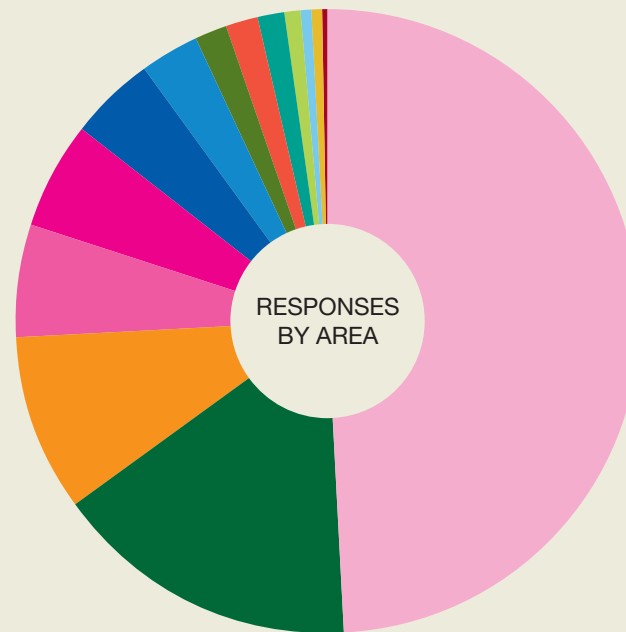
community associations were represented

97

members of the community spoke at a public hearing

Comparatively, the Long Term Plan 2021-2031 consultation received 504 submissions

Of the responses received to the draft Long Term Plan 2024-2034 consultation, almost half (462) were from the Wānaka area, with a further 149 from Queenstown. 87 submissions did not state a location. By ward, 586 (62%) were from Wānaka-Upper Clutha, 191 (20%) from Queenstown-Whakatipu, and 75 (8%) from Arrowtown-Kawarau.



Queenstown-Whakatipu (191)

- Queenstown (149)
- Frankton (16)
- Jacks Point / Hanley's Farm (13)
- Glenorchy (8)
- Kingston (5)

Arrowtown-Kawarau (75)

- Arrowtown (43)
- Ladies Mile / Lake Hayes / Shotover (27)
- Gibbston (5)

Wānaka-Upper Clutha (586)

- Wānaka (462)
- Albert Town (54)
- Hāwea (52)
- Luggate (16)
- Makarora (2)

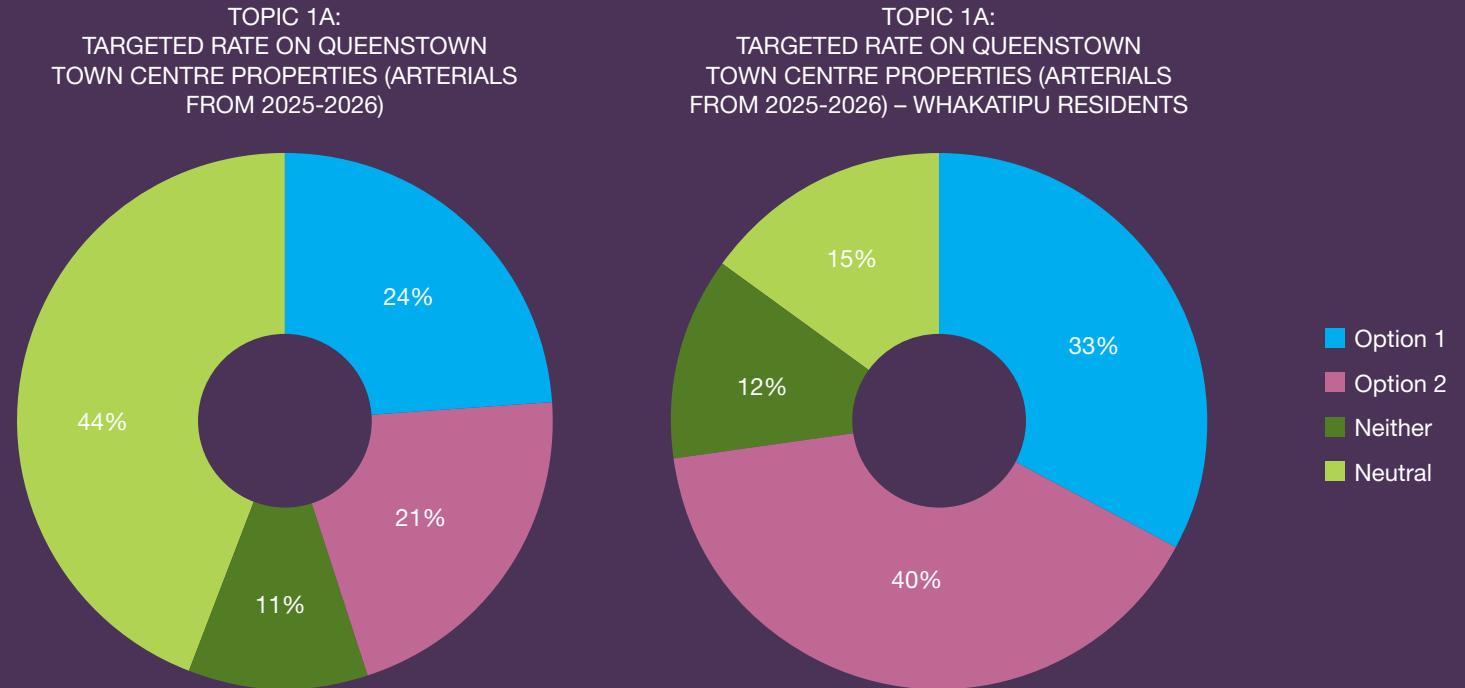
Not stated (87)

- Other (87)

Responses

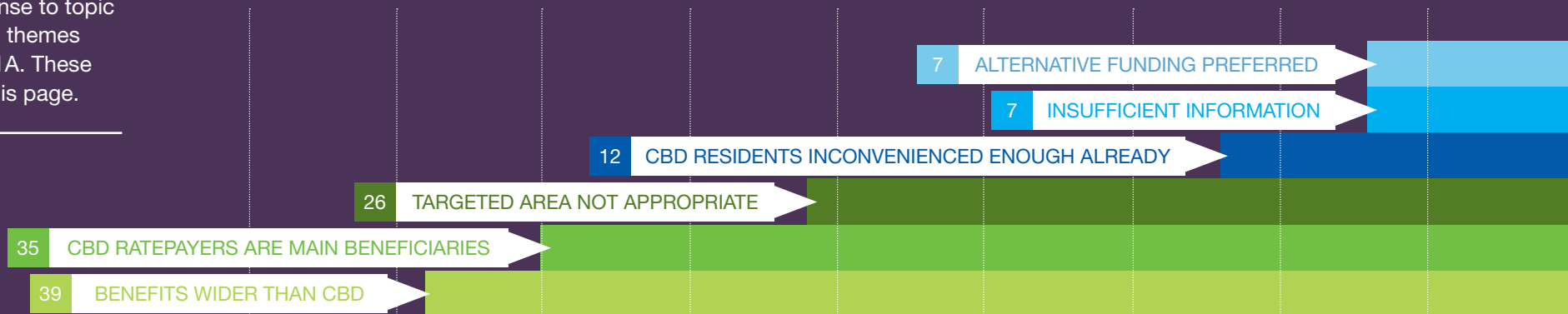
Topic 1A: Targeted rate on Queenstown Town Centre properties (Street Upgrades 2024-2025)

There were 630 responses to question 1A regarding targeted rates for the town centre street upgrades. Of these 24% were in favour of Option 1 (targeted rates for Queenstown town centre properties), 21% for option 2 (apply costs to the existing Whakatipu roading rates), while 11% responded neither and 44% neutral. Breaking this down further for responses from residents of the Whakatipu area only (222 responses), 33% were in favour of Option 1, 40% Option 2, 12% neither and 15% neutral.



There were 166 comments received in response to topic 1B, with the main themes mirroring that of 1A. These are outlined on this page.

MAIN COMMENTED THEMES – TARGETED RATE ON QUEENSTOWN TOWN CENTRE PROPERTIES (STREET UPGRADES 2024-2025)



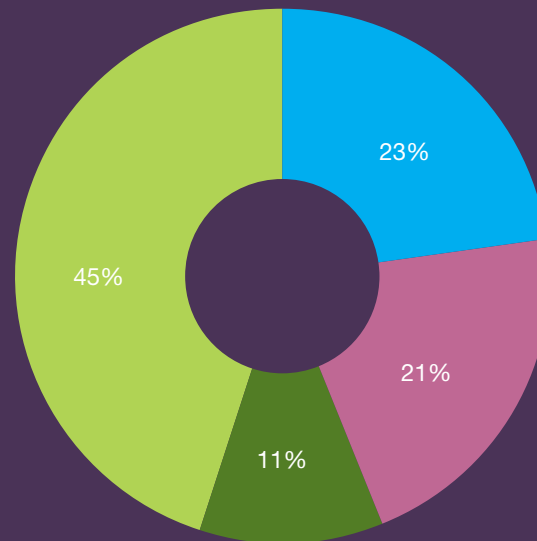
Responses

Topic 1B: Targeted rate on Queenstown Town Centre properties (Arterials from 2025-2026)

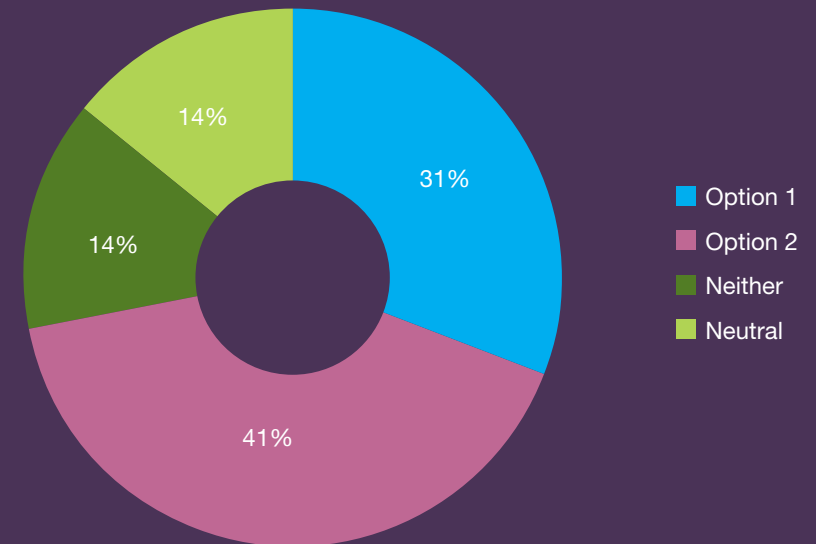
Responses to topic 1B largely followed topic 1A. There were 603 responses to this question, with 23% in favour of option 1, 21% option 2, 11% responded neither and 45% neutral. Breaking this down again by Whakatipu residents, there were 219 responses, with 31% in favour of option 1, 41% option 2, 14% neither and 14% neutral.

There were 183 comments received regarding topic 1A. The main recurring themes are outlined on this page.

TOPIC 1B:
TARGETED RATE ON QUEENSTOWN TOWN CENTRE PROPERTIES (STREET UPGRADES 2024-2025)

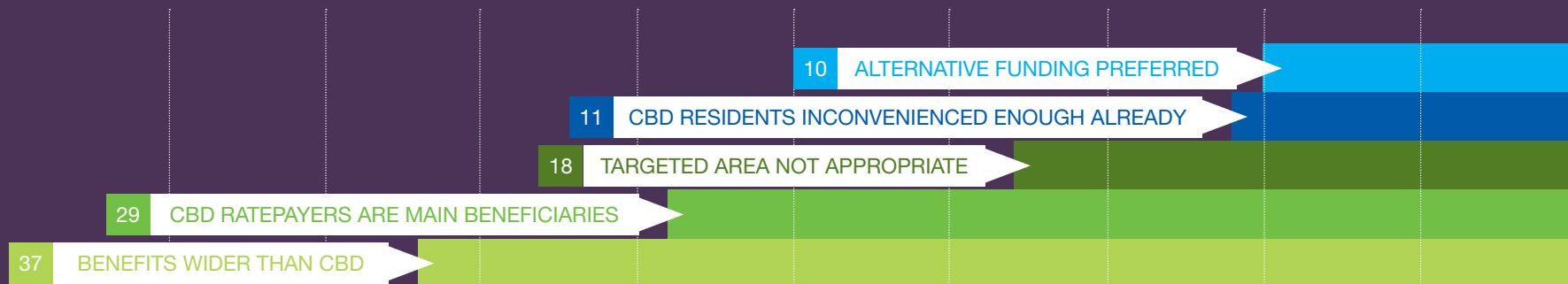


TOPIC 1B:
TARGETED RATE ON QUEENSTOWN TOWN CENTRE PROPERTIES (STREET UPGRADES 2024-2025) – WHAKATIPU RESIDENTS



- Option 1
- Option 2
- Neither
- Neutral

MAIN COMMENTED THEMES – TARGETED RATE ON QUEENSTOWN TOWN CENTRE PROPERTIES (STREET UPGRADES 2024-2025)



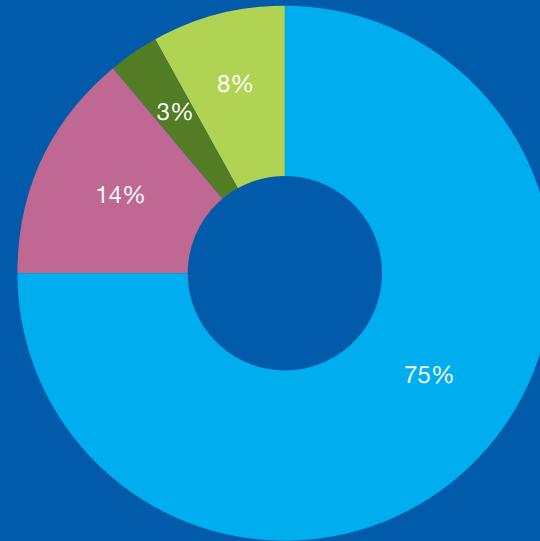
Responses

Topic 2: Bringing forward investment in community and sporting facilities

There were 761 responses to this question. Option 1 (bring forward funding to invest in community and sports facilities in Queenstown and Wānaka) was preferred by 75% of submitters, with option 2 (Don't bring forward funding and deliver the facilities and upgrades at a later date) preferred by 14%. 3% responded neither and 8% neutral.

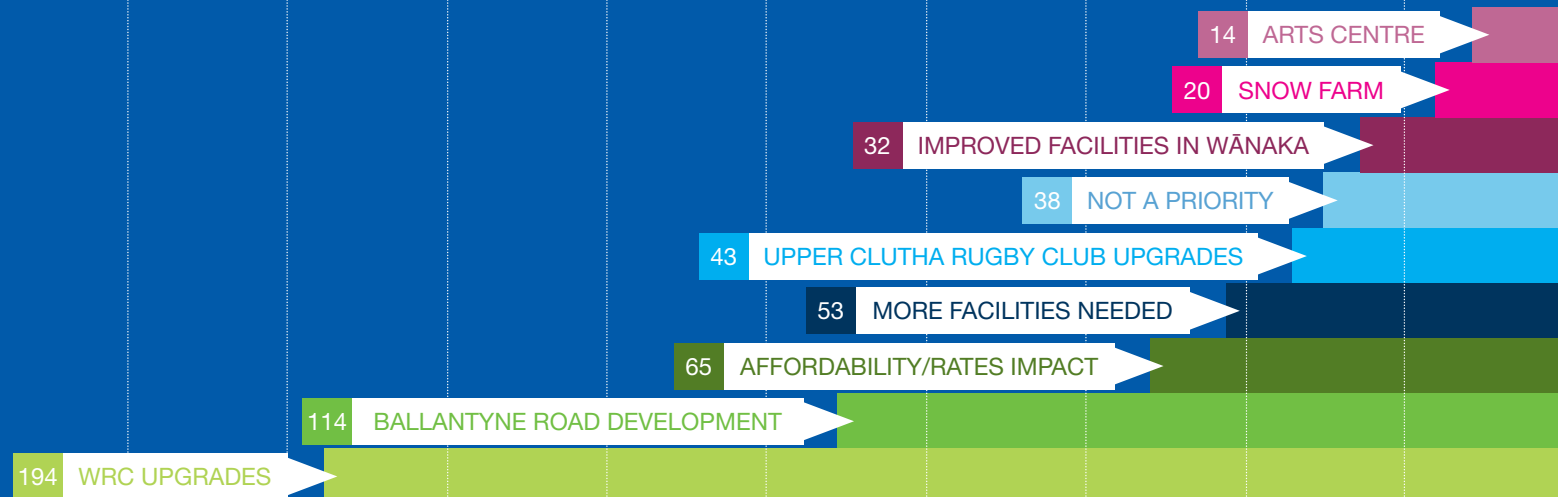
TOPIC 2:
BRINGING FORWARD
INVESTMENT IN
COMMUNITY AND
SPORTING FACILITIES

- Option 1
- Option 2
- Neither
- Neutral



There were 557 comments on topic 2. Responses were far more varied than topic 1, the main recurring themes are outlined on this page.

MAIN COMMENTED THEMES – TARGETED RATE ON QUEENSTOWN TOWN CENTRE PROPERTIES (STREET UPGRADES 2024-2025)



Responses

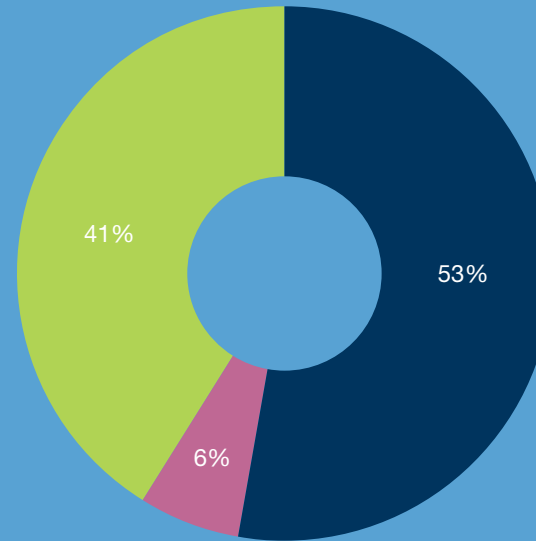
Do you support Council's intent to pursue alternative funding options, such as an upfront development contribution?

There were 613 responses to the question on alternative funding options. 53% were in support, 6% opposed, and 41% neutral.

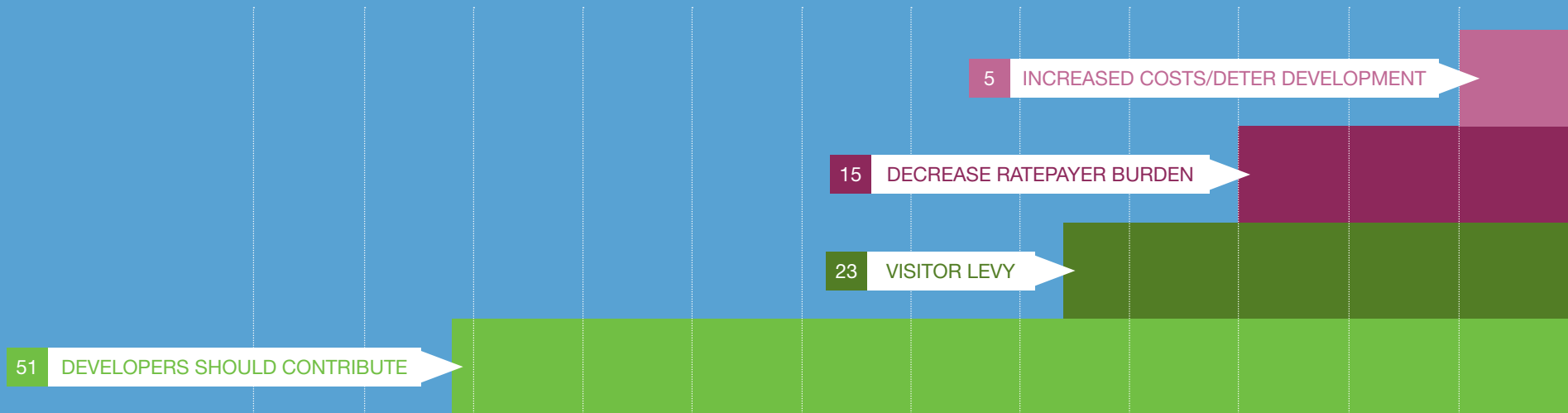
There were 145 comments received regarding pursuing alternative funding options. The main recurring themes are outlined on this page.

DO YOU SUPPORT COUNCIL'S INTENT TO PURSUE ALTERNATIVE FUNDING OPTIONS, SUCH AS AN UPFRONT DEVELOPMENT CONTRIBUTION?

- Support
- Oppose
- Neutral



MAIN COMMENTED THEMES – DO YOU SUPPORT COUNCIL'S INTENT TO PURSUE ALTERNATIVE FUNDING OPTIONS, SUCH AS AN UPFRONT DEVELOPMENT CONTRIBUTION?

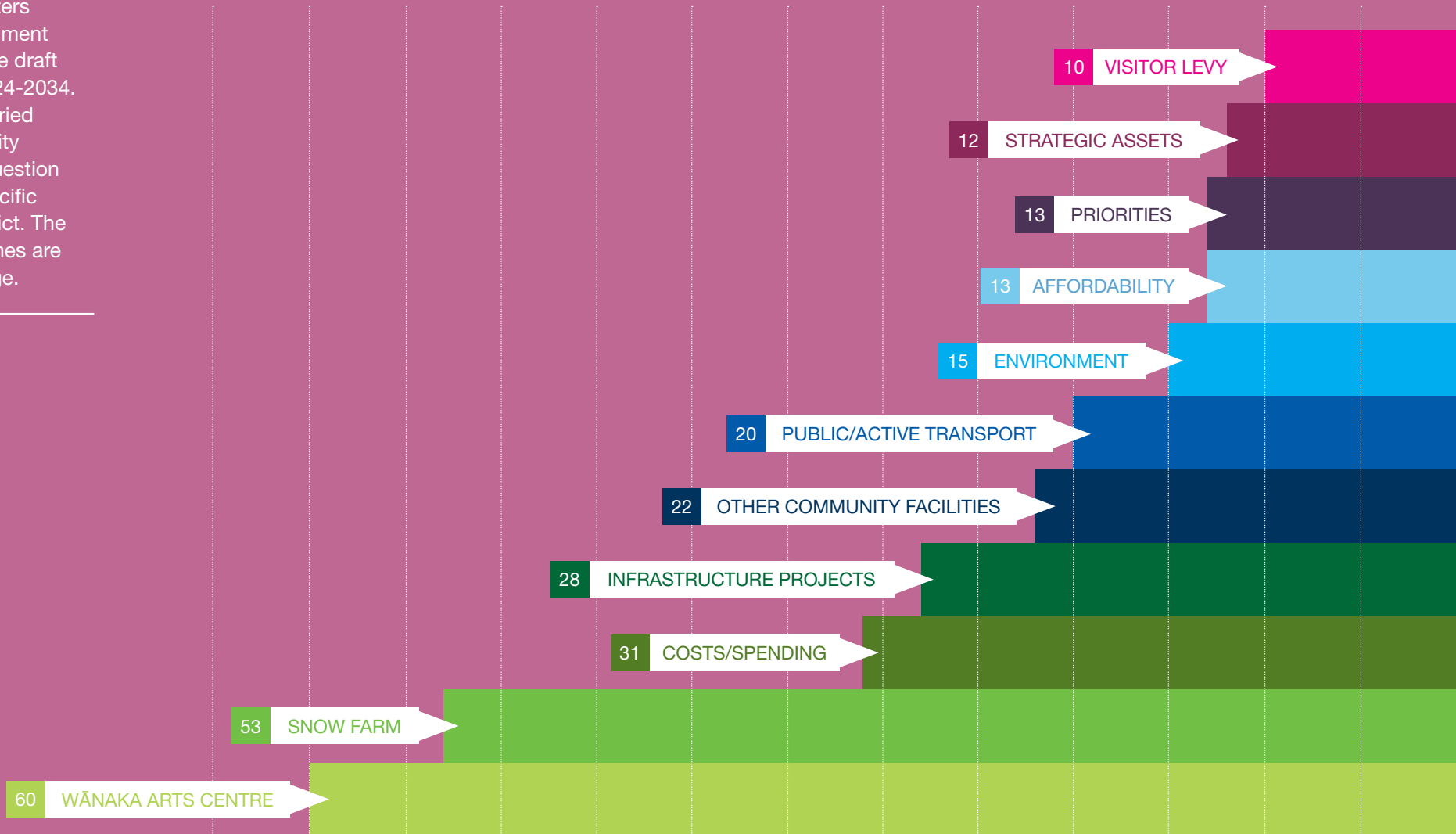


Responses

Comments on any aspect of the draft Long Term Plan

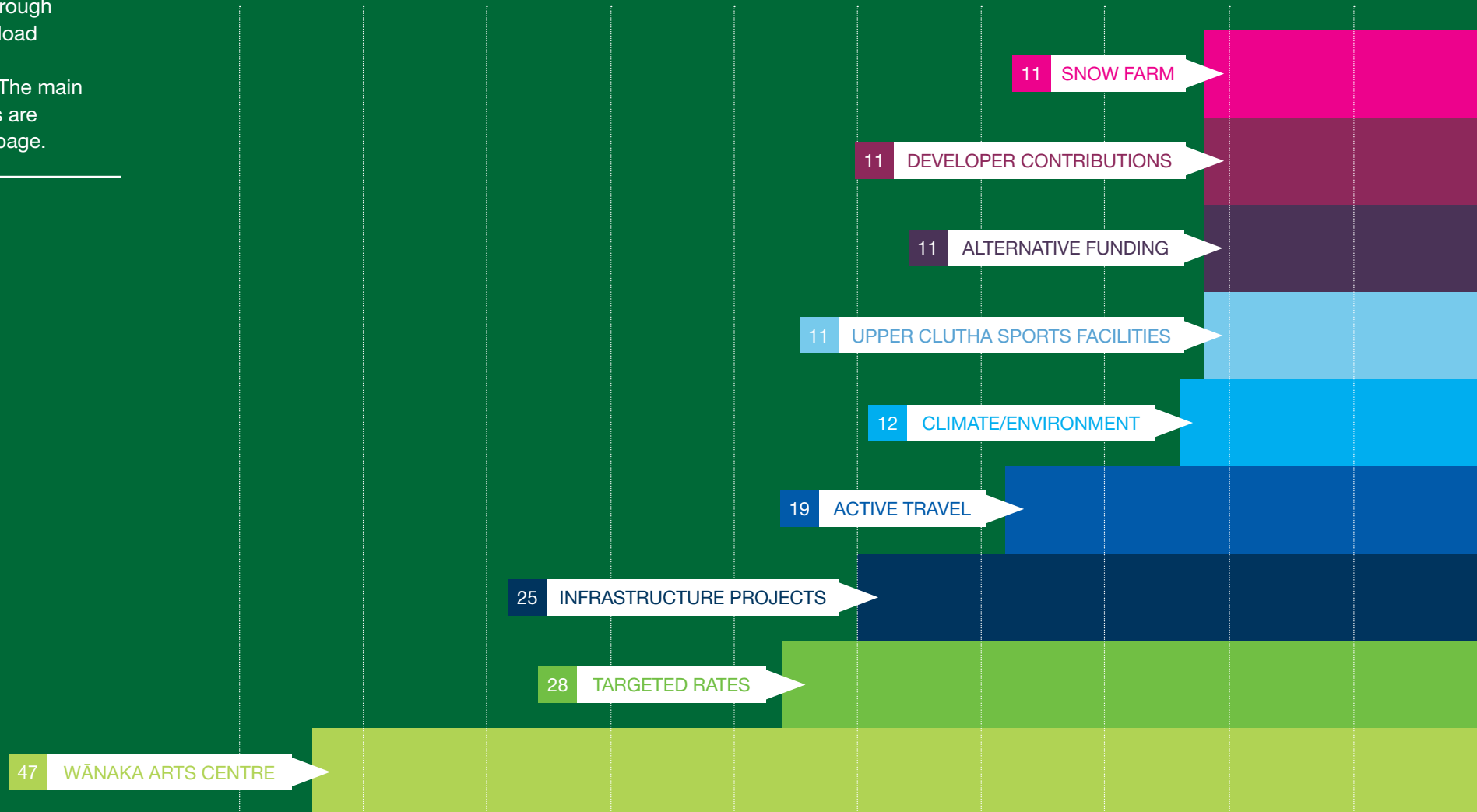
There were 290 comments received by submitters when asked to comment on any aspect of the draft Long Term Plan 2024-2034. Comments were varied and many community groups used this question to advocate for specific facilities in the district. The main recurring themes are outlined on this page.

MAIN COMMENTED THEMES – COMMENTS ON ANY ASPECT OF THE DRAFT LONG TERM PLAN



163 unique submissions were received through this option to upload supplementary documentation. The main recurring themes are outlined on this page.

MAIN COMMENTED THEMES – SUPPLEMENTARY DOCUMENTS



Responses

Proposed amendments to the Development Contributions Policy

There were 9 responses regarding amendments to the Development Contributions Policy, 1 of which was a possible duplicate and 5 of which wish to be heard at a hearing.

8 submitters indicated their position on the proposed amendments, with 3 in support, 4 opposed, and 1 neutral.

POSITIONS ON THE PROPOSED AMENDMENTS TO THE DEVELOPMENT CONTRIBUTIONS POLICY

