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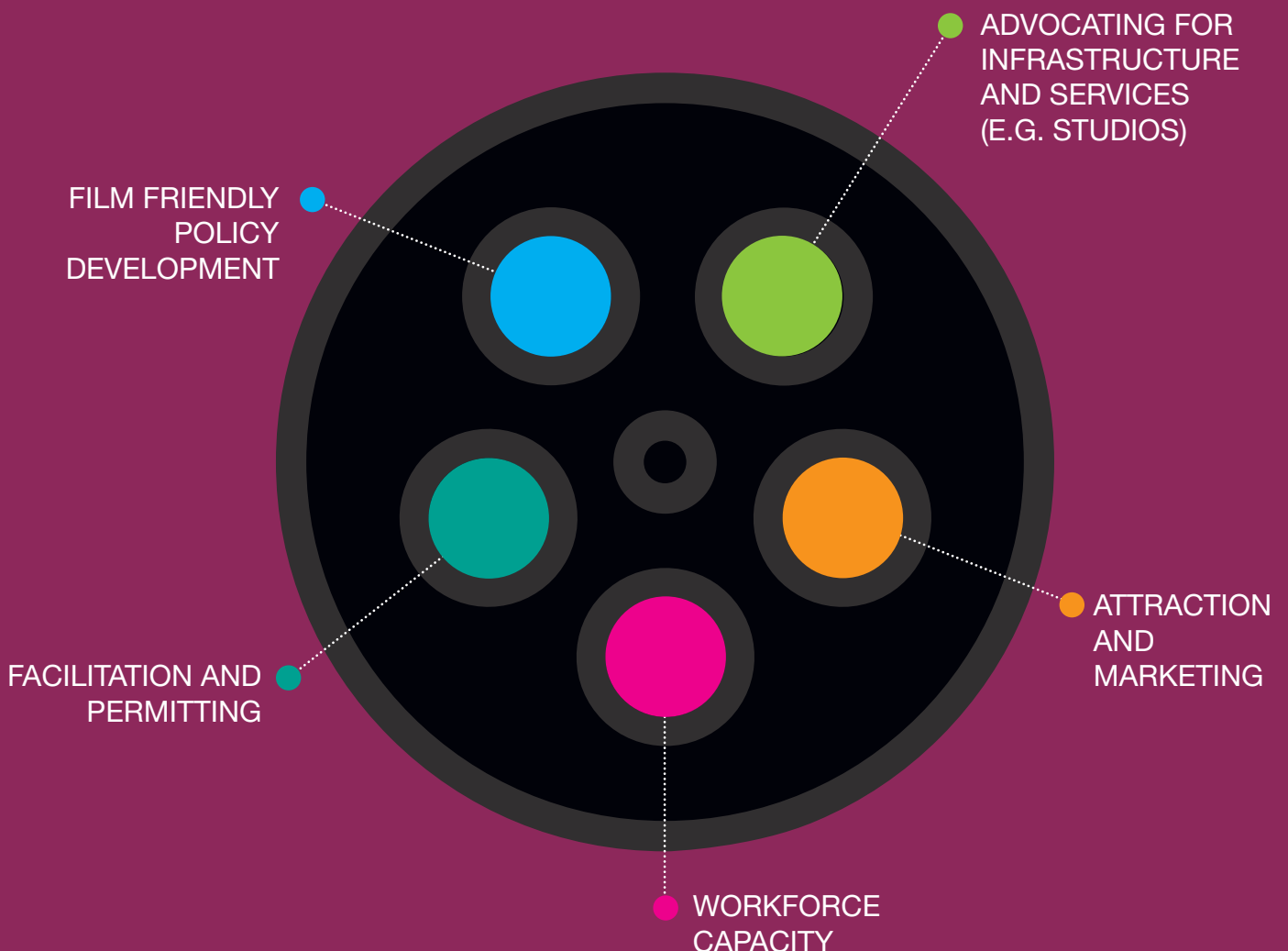
# Context

The Film Otago Southland Trust (FOS) supports the film industry by running a regional film office. The majority of its funding comes from the Queenstown Lakes District Council to help diversify the district's economy.

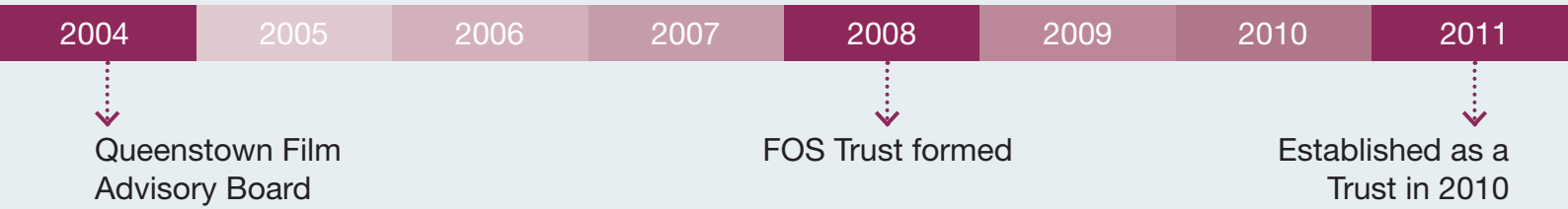
QLDC has agreed with the FOS Board to undertake a review of the FOS function and structure in consultation with other funders, the film industry and the community.

## What is a Film Office and what does it do?

Film offices are endorsed and funded by central or local government. They offer an impartial, not-for-profit service to the local industry and community. Roles typically include:

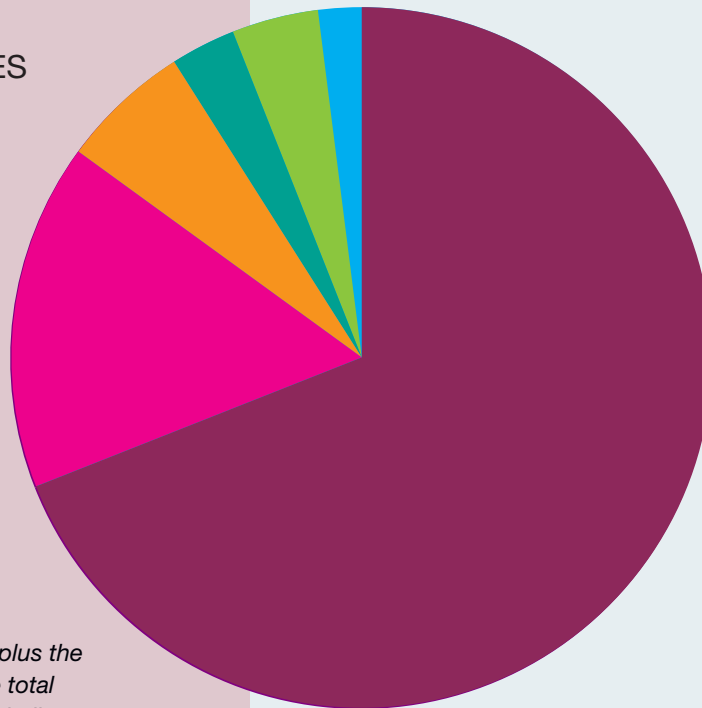
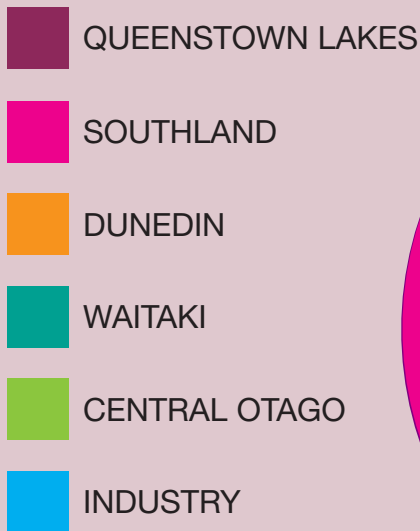


# A snapshot



Funding comes from

FOS FUNDING SOURCES 2019/20\*



Employees are hosted by

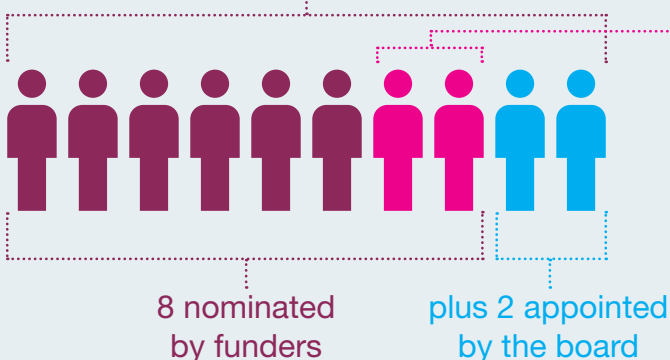


\* Film Dunedin is funded directly by Dunedin City Council. This funding plus the DCC contribution to FOS means the total Dunedin City Council investment is similar to what QLDC contributes to FOS.

The Trust produces annual plans and reports that can be viewed here [www.filmotagosouthland.com/about-us/](http://www.filmotagosouthland.com/about-us/)

The Trust is governed by...

10 Trustees



At least 2 Trustees must work within the film industry



The Trust has employed 2 FTEs.

# Why undertake a review now?

## KEY POINTS:

QLDC has a full time Economic Development team. Part of its focus is to foster economic diversification. This team has the potential to offer strategic support to Film Office activities.

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Economic Development managers from around Otago are now united by a regional Economic Development Strategy (ORED) and meet regularly. There is some duplication of effort as three of these economic development managers currently sit on the FOS board.

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Some people within the local industry have been advocating for a bigger role in film attraction and a review of how film is supported.

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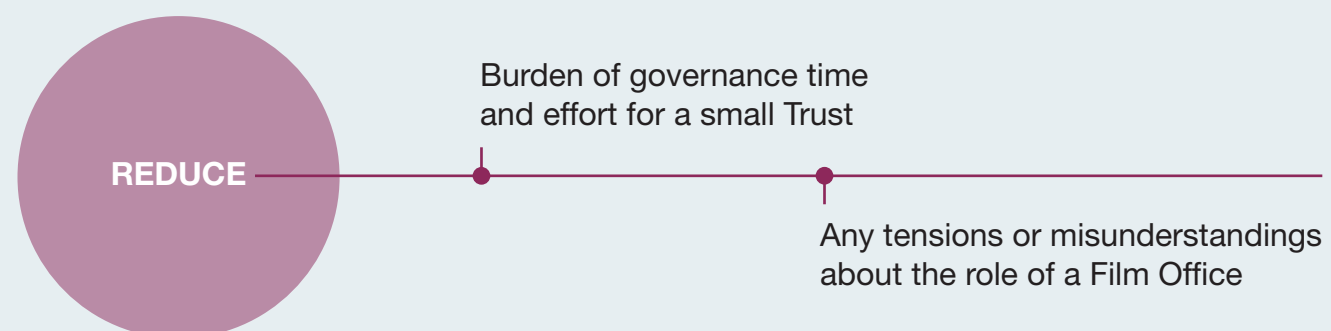
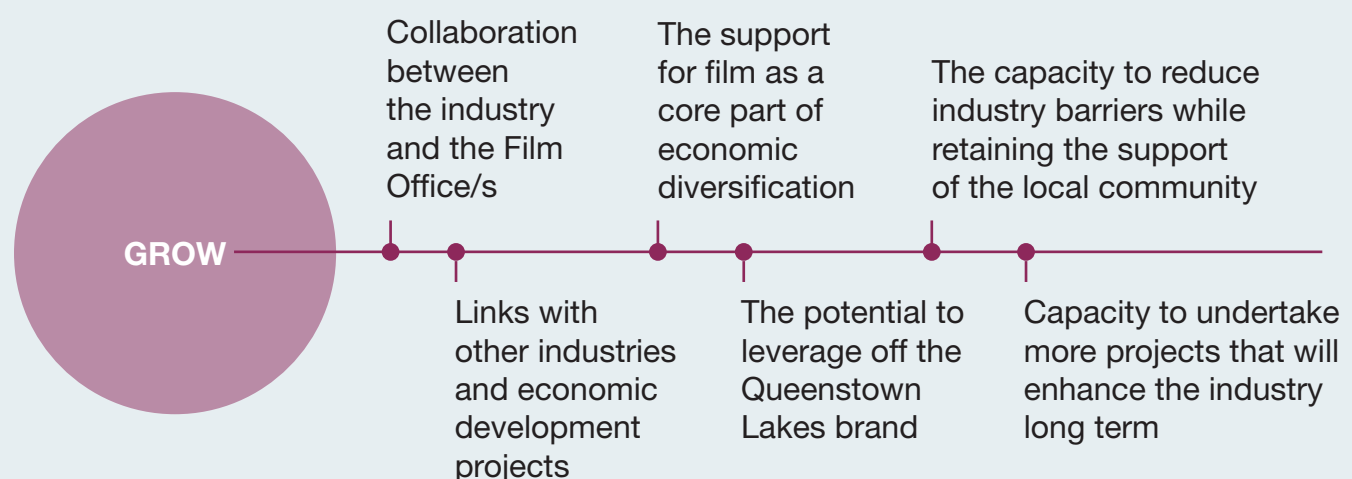
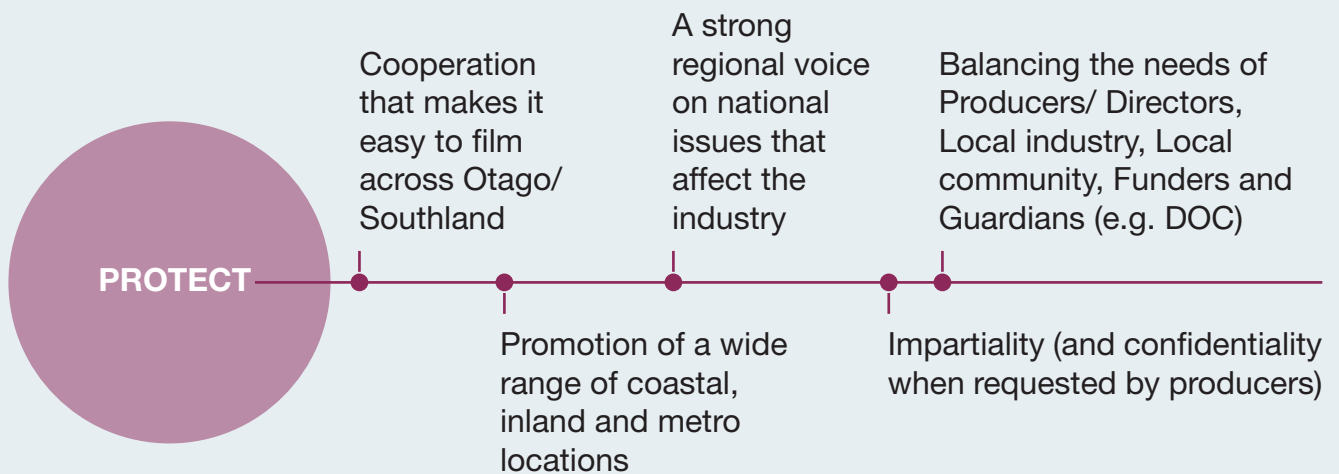
A review is timely with recent and imminent changes to both FOS staff and Board membership.

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The Dunedin Film Office (Film Dunedin) now has a full time coordinator and has gained strong traction.

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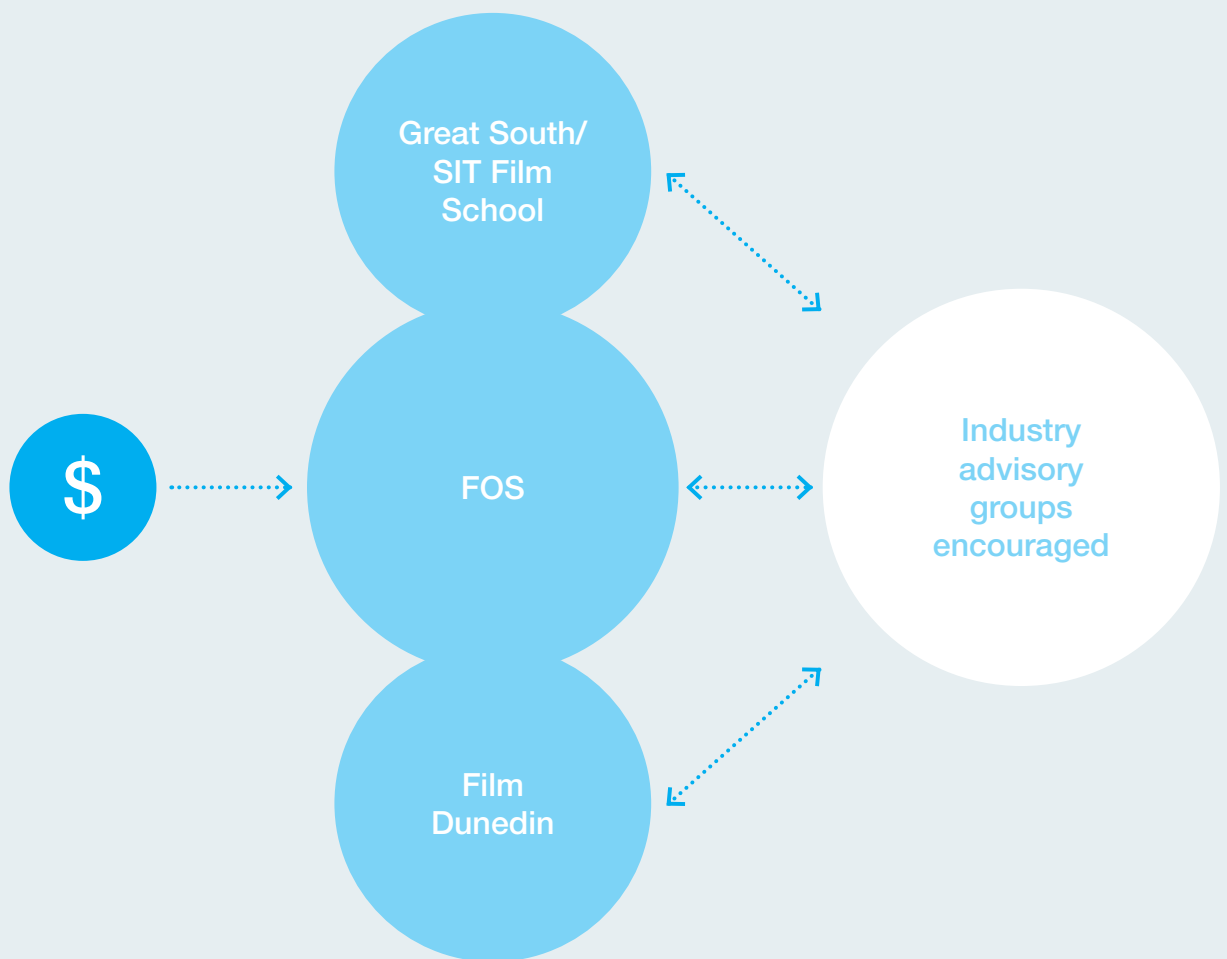
# Goals of any change



# Potential Future options

# Option One – Status Quo

FOS Trust operates a Film Office independently and employs staff.



## ADVANTAGES



Continuity of employment and governance



Trust operates with a degree of independence from funders

## DISADVANTAGES



Trust and staff are not integrated into economic development support



Time and cost of governance and reporting for a Trust



QLDC funding would continue to be subject to annual funding rounds



Trust governed by volunteers has responsibility for systems and support for 1-2 employees

# Option Two – FOS Trust retained (without full time staff)

This would mean the Queenstown Lakes Film Office (incl staff) would be housed within the Economic Development team of QLDC.

## **OTHER KEY POINTS:**

FOS would be retained to oversee regional collaboration.

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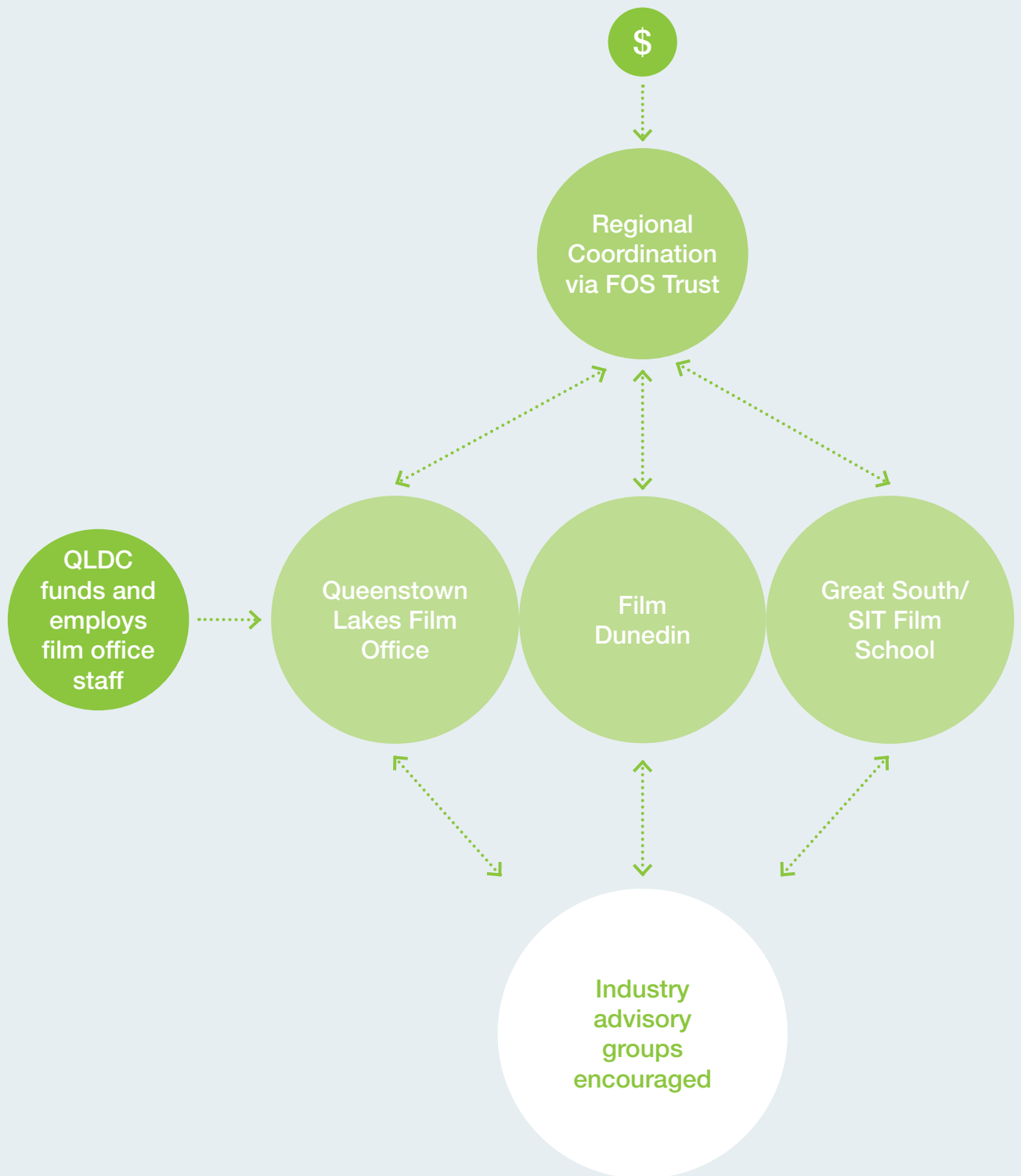
Industry advisory group/s set up and encouraged.

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Funders would continue to fund Trust (with a lower contribution from QLDC) to support regional initiatives (e.g. regional locations database, hosting families across the region).

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### ADVANTAGES

-  Independent body retained to ensure a regional approach is retained
-  Film Office staff benefit from QLDC resourcing, management and strategic support
-  Industry advisory groups offer a coordinated way to share information
-  Leverages Queenstown Lakes branding

### DISADVANTAGES

-  Potential for staff to feel conflicted if governance groups (FOS Trust and QLDC as employer) and industry advisory groups have different priorities

# Option Three – Same as Option Two without FOS

This would mean the regional overview would be offered via an existing network of economic development managers (the Otago Economic Development Group), rather than via FOS.

## **OTHER KEY POINTS:**

Industry advisory group/s encouraged.

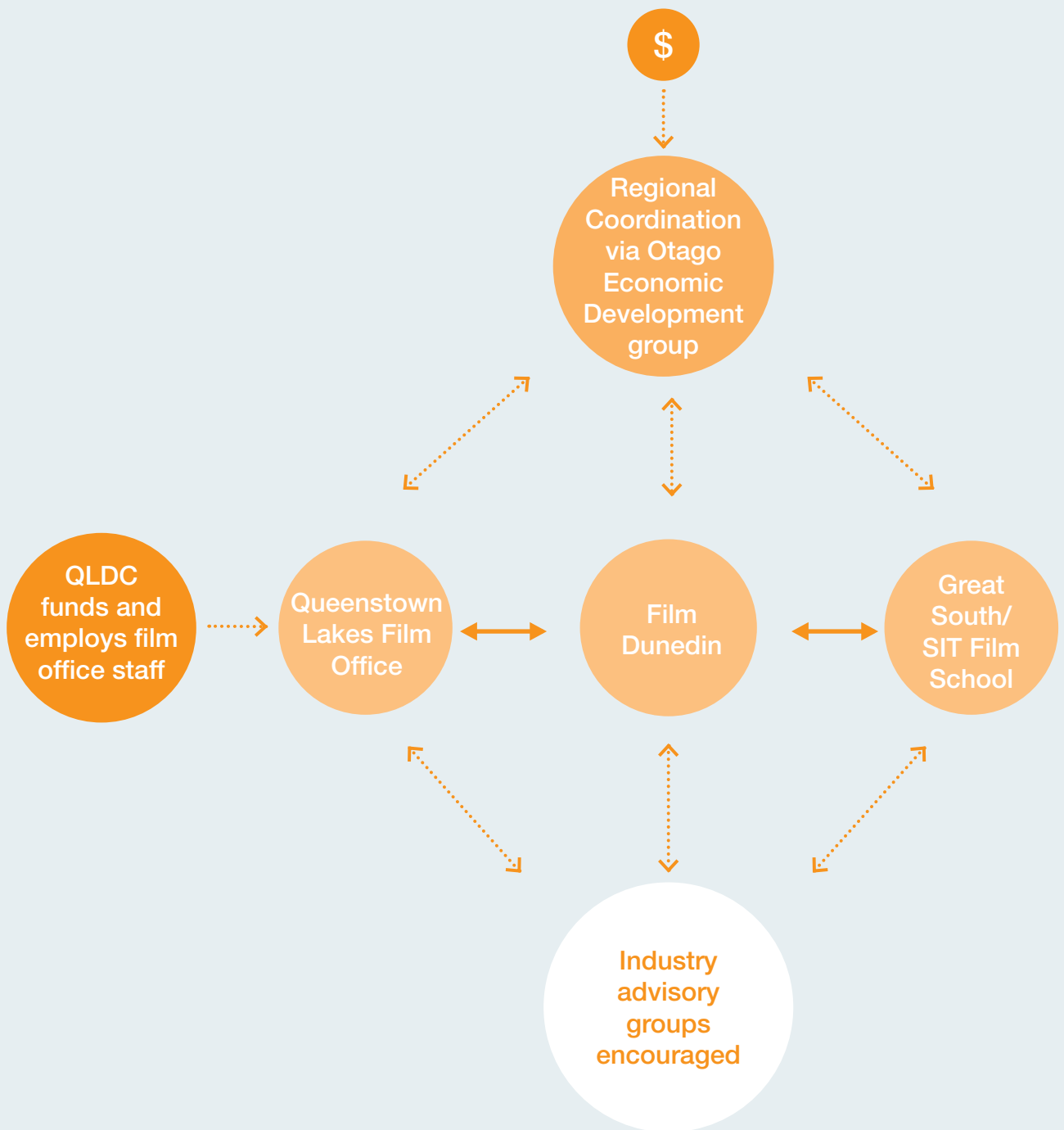
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Councils/Great South/SIT funds regional initiatives (e.g. regional location photo database).




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QLDC funding for regional projects reduced to cover staffing costs.



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**ADVANTAGES**

-  Advantages would be the same as for Option Two but also include:
-  Streamlines overview function within existing economic development manager regional meetings
-  Reduces governance/reporting needs

**DISADVANTAGES**

-  Disadvantages would be the same as for Option Two but also include:
-  Loss of continuity by dissolving the Board (industry voice would move to advisory groups)



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