

01

# WANAKA TOWN CENTRE MASTERPLAN

The Wanaka Town Centre Masterplan project started back in July 2018.

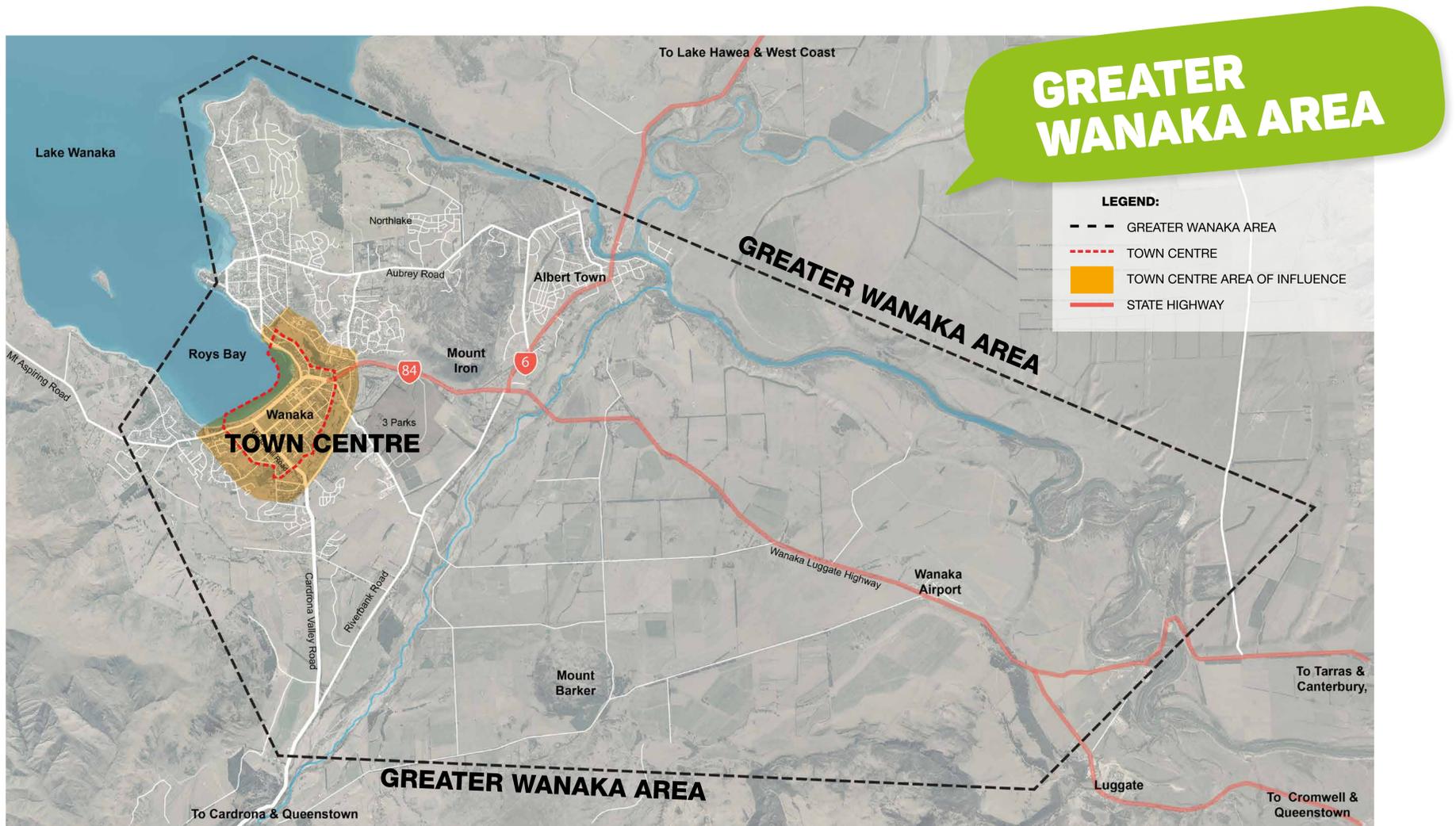
Since then, you've provided great insights into how you would like to move around the greater Wanaka area, and what's important to you for the future of the Wanaka Town Centre.

These panels tell the story of where we have landed so far.

**PLEASE TAKE A LOOK AT  
THE OPTIONS AND LET US  
KNOW WHAT YOU THINK.  
[LETSTALK.QLDC.GOVT.NZ](http://LETSTALK.QLDC.GOVT.NZ)**

# THE FOCUS AREA

We are focusing on the town centre and the greater area of influence together to ensure the best possible outcomes for Wanaka.



**TOWN CENTRE**

# WHAT YOU ALREADY TOLD US

The feedback you provided back in September highlighted three key themes for how you would like to move around the greater Wanaka area:

**GETTING AROUND WANAKA**

IMPROVED TRAVEL CHOICE

IMPROVED ACCESS

IMPROVED LONG TERM PLANNING CERTAINTY



You told us about how you would like us to improve the town centre, which have been summarised into seven key themes. These were ranked in order of importance at a community stakeholder workshop.

**A FUTURE - FOCUSED TOWN CENTRE**

1

PROTECT CHARACTER AND ENVIRONMENT

2

RECONNECT THE TOWN CENTRE AND THE LAKEFRONT

3

AN ACTIVATED AND VIBRANT TOWN CENTRE

4

PEOPLE-FOCUSED TOWN CENTRE

5

CONVENIENT AND PRACTICAL PARKING

6=

EXPRESS LOCAL CULTURE AND IDENTITY

6=

A CONNECTED TOWN CENTRE

# 04

# A VISION FOR THE FUTURE

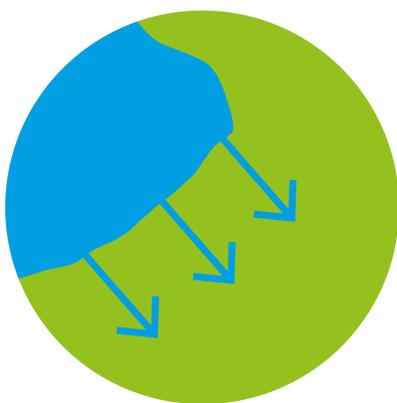
This vision statement has been created with the help of your early feedback and input from a range of community stakeholders. The vision is a work in progress and will remain so until the Masterplan is finalised. The words highlighted in green below were taken directly from the conversations at the stakeholder workshops.

“ An **AUTHENTIC** Wanaka town centre that embraces its **LAKESIDE IDENTITY AND CHARACTER**. The streets and open spaces provide the stage for a **WELCOMING AND HOSPITABLE** town centre, that are **ENVIRONMENTALLY RESPONSIVE** and reflect the natural qualities of the **INSPIRATIONAL LANDSCAPE** that surrounds Wanaka ”

Please take a look at the options and let us know what you think.  
[letstalk.qldc.govt.nz](http://letstalk.qldc.govt.nz)

# THE BIG MOVES

We have identified five big moves that over time will transform the Wanaka Town Centre and improve the way you travel around the Wanaka area. The big moves are like a guiding light, designed to deliver on the community's vision for the future.



## BRING THE LAKESIDE INTO THE TOWN CENTRE

- + Bring the character and qualities of the lake to the town
- + Remove the barrier between the lake and the town centre



## AUTHENTIC WANAKA

- + Maintain visual connections with the wider landscape
- + Bring nature into town
- + Reflect the high country and alpine landscape materiality in the town centre



## CONNECTED WANAKA

- + A pedestrian-friendly town centre
- + A cycle-friendly town centre
- + Provide access to public transport
- + Convenient parking for locals and visitors



## A STRONG CIVIC HEART

- + Enhance the visual and performing arts venues within the town centre
- + Provide places for community to meet
- + Provide a cultural and community hub



## A PEOPLE AND COMMUNITY FOCUSED TOWN CENTRE

- + Provide a sheltered location for market spaces
- + Provide activities for children
- + Support retail business through engaging streets and spaces

Do you agree with the big moves proposed here?  
Have we missed anything?  
[letstalk.qldc.govt.nz](http://letstalk.qldc.govt.nz)